



2021-2023



Placement Brochure 2021-23



SCHOOL OF BUSINESS STUDIES
PUNJAB AGRICULTURAL
UNIVERSITY
LUDHIANA, PUNJAB

FINANCE | MARKETING | HUMAN RESOURCE | AGRI BUSINESS
BATCH: MBA 53rd & ABM: 18th (2021-2023)





The school provides students with the modern computer labs. Along with the computers, LCD projectors are available in all the classrooms. There is also a smart room available to the department for special lectures.

COURSES

First Semester

ABM 501/Mgt. 501	Principles of Management and Organizational Behavior
ABM 503/Mgt. 503	Managerial Economics
ABM 504/Mgt. 504	Managerial Accounting and Control
ABM 505/Mgt. 505	Marketing Management
ABM 511/Mgt. 511	Management Information System
STAT 421	Statistical Methods for Research Workers
Math 423	Elementary Calculus for Business Management
RPE 501	Research and Publication Ethics

Additional for ABM

ENG 503	Communication for Management and Business
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Second Semester

ABM 502/Mgt. 502	Business Environment
ABM 506/Mgt. 506	Human Resource Management
ABM 507/Mgt. 507	Financial Management
ABM 508/Mgt. 508	Production and Operations Management
ABM 509/Mgt. 509	Research Methodology in Business Management
ABM 512/Mgt. 512	Quantitative and Optimization Techniques for Economics and Management
ABM 595/Mgt. 595	In-Industry Training
PGS 502	Intellectual Property Management

Third Semester

ABM 591/ Mgt. 591	Seminar
ABM 595/Mgt. 595	In-Industry Training
ABM 600/Mgt. 600	Project Research
Econ. 502	Macro Economics and Policy

Additional Subjects according to specialization

ABM

ABM 514	Rural Marketing Management
ABM 516	International Trade and Marketing for Agribusiness
ABM 517	Supply Chain Management
ABM 518	Marketing of Agricultural Inputs

FINANCE

Mgt. 521	Management Control Systems
Mgt. 522	Management of Financial Services

HUMAN RESOURCE

Mgt. 532	Personnel Management Practices
Mgt. 534	Industrial Relations in India

MARKETING

Mgt. 514	Brand & Advertising Management
Mgt. 516	Sales Management & Consumer Behavior
Mgt. 517	Retail Management

Fourth Semester

ABM 510/Mgt.510	Strategic Management
ABM 513/Mgt.513	Project Management & Entrepreneurship Development
ABM 600/Mgt.600	Research Project
PGS 501	Technical Writing, Communication Skills, Library and Information Services
*Courses from field of Specialization	
*Courses from minor field	
*Viva – Voce	

MINOR FIELD - ABM

- Agricultural Economics

MINOR FIELD - ABM

- Economics
- Sociology
- Statistics
- Computer science
- Extension education

OUR PRESTIGIOUS FACULTY

ASSOCIATE FACULTY



Dr. Sandeep Kapur
PROFESSOR
B.Tech., MBA., Ph.D.



Dr. Ramandeep Singh
PROFESSOR
B.Sc.(Forestry), MBA
Ph.D.(Business Management)



Dr. Gagandeep Banga
PROFESSOR
B.Sc.(Chem.) Hons.,
MBA
Ph.D.(Business Administration)



Dr. Babita Kumar
PROFESSOR
B.Sc. (Medical), MBA
(Marketing)
Ph.D (Marketing Management)



Dr. LM Kathuria
PROFESSOR
B.Com., MBA.,
M.Com.
Ph.D. (Business Administration)



Dr. Khushdeep Dharni
PROFESSOR
B.E. (Mechanical Engineering) MBA,
PGDOM, Ph.D.



Dr. Navdeep Aggarwal
PROFESSOR B.Tech.,
MBA, Ph.D.



Dr. Mohit Gupta
ASSOCIATE PROFESSOR B.Sc.
(Agriculture), MBA,
Ph.D.



Dr. Sukhmani
ASSISTANT PROFESSOR
B.Com, MBA, Ph.D.



Dr. Rakesh Rathore
ASSISTANT PROFESSOR
BSc. (Agriculture) MBA
(Agribusiness), PGDAEM-
MOOCS Ph.D. (Agribusiness Management)



Dr. Sarishma Sharma
TEACHING ASSISTANT
B.Com, MBA, Ph.D.

- Dr. Mohammed Javed Professor of Statistics Mathematics, Statistics and Physics
- Dr. Gurjeet Singh Walia Assistant Professor of Statistics Mathematics, Statistics and Physics
- Dr. Harmandeep Singh Assistant Professor of Mathematics Mathematics, Statistics and Physics
- Dr. Pankaj Sharma Assistant Plant Pathologist Plant Breeding and Genetics
- Dr. Ashoo Toor Assistant Professor, Agricultural Journalism, Language & Culture
- Dr. Sumedha Bhandari Assistant Professor, Agricultural Journalism, Language & Culture
- Dr. Vandana Kanwar Assistant Scientist, Human Development & Family Studies
- Dr. (Mrs.) Suniti Bala Assistant Librarian Dr. M. S. Randhawa Library
- Dr (Mrs) Aarti Sharma Assistant Librarian Dr. M. S. Randhawa Library
- Dr. Jitender Mohan Singh Professor of Economics Economics and Sociology
- Dr. M. K. Sekhon Senior Economist (Marketing) Economics and Sociology
- Dr. Mini Goyal Senior Economist (Marketing) Economics and Sociology
- Dr. Manjeet Kaur Senior Farm Economist Economics and Sociology
- Dr. Arjinder Kaur Senior Agricultural Economist Economics and Sociology
- Dr. (Ms.) Laishram Priscilla Assistant Farm Economist Economics and Sociology

PROGRAMME INTERFACE

IN-INDUSTRY TRAINING

Students are required to undergo "In-Industry Training" with a reputed firm/organization for a period of four to six weeks after the second semester and are required to submit a report along with a presentation after completion of training.



Summer Internship

2022



LUDHIANA MANAGEMENT ASSOCIATION

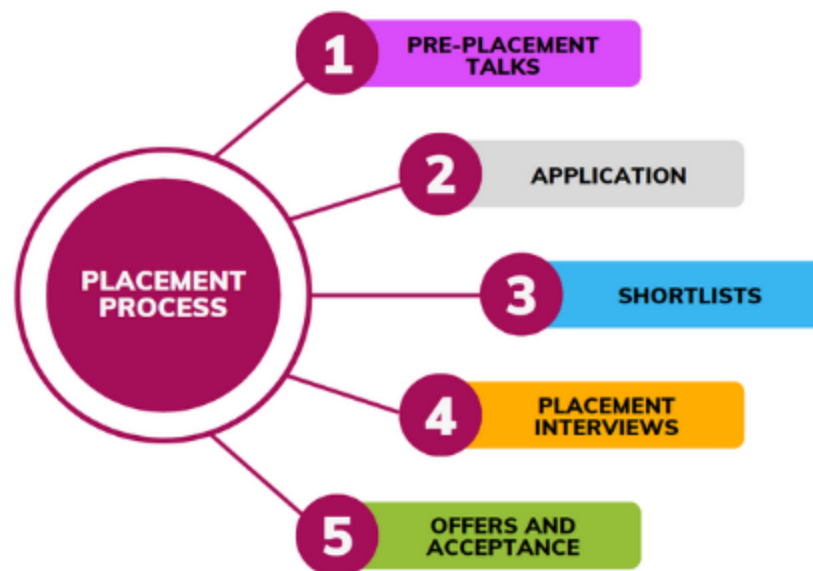
Ludhiana Management Association (LMA) the local chapter of the All India Management Association was formed in December 1978 with the efforts of the School of Business Studies. Dr. D. R. Singh, the then Head of the Department of Business Management was the founder and president of this chapter. LMA provides an excellent platform for all the members to discuss problems and challenges of modern management. Lecture-cum-dinner and Tea meetings are its regular features. All the MBA & MBA (Agribusiness) students of the School of Business Studies are members of LMA. So they get ample opportunity to interact with top management consultants, senior executives, economics, experts and other luminaries. LMA also organizes short Executive Development Programmes for top and middle-level managers of local industry.

Recall Success

PREVIOUS PLACEMENTS



Our Main recruiters



PRE-PLACEMENT TALKS

Pre-Placement Talks The Pre-Placement Talk (PPT) enables companies and students to interact with each other. The representatives from companies share key aspects of their firm, work environment, and growth opportunities. A typical PPT session is scheduled for 60 minutes followed by a 15-minute-long Q&A session.

APPLICATION AND SHORTLISTS

In response to job descriptions floated by companies, interested students apply through the Placements Office, managed by the Student Placements Team. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placements Office at least a week prior to their final placement interviews.

PLACEMENT INTERVIEWS

The final placement process is conducted over a period of time beginning in September. Companies are encouraged to visit the campus for conducting the placement process.

OFFERS AND ACCEPTANCE

The company can make an offer to the student after the final interview. For an offer to be valid, it should include details of the role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placements office, which in turn communicates it to the selected student. The acceptance of an offer is governed by the placement rules of PAU.

Students Profile

AGRIBUSINESS MANAGEMENT

DEEPAK I P

ANISHA N

Graduation: B.Sc. (Hons) Agriculture
Mail ID: anishan037@gmail.com
Phone Number: +91-7825005522
Age: 23
Summer Internship: Punjab Agri Export Cooperation Limited
Place: 49a, E.B. Street, Thukkappet, Chengam, Tiruvannamalai, Tamil Nadu, 606709

Graduation: B.Sc.(Hons) Co-operation & Banking
Mail ID: deepakip18598@gmail.com
Phone Number: +91-7559984224
Age: 24
Summer Internship: CSB Bank Ltd, Kerala
Place: Imbranghattil House, Punnayurkulam post, Althaea, Thrissur district, Kerala-679561

ANMOL SHARMA

Graduation: B.Sc. (Hons) Agriculture
Mail ID: anmols380@gmail.com
Phone Number: +91-8284884269
Age: 23
Summer Internship: Sonalika Agro Solutions
Place: V.P.O. Bassi Kalan, District Hoshiarpur, 146102

GIRIDHAR SINGH

Graduation: B.Sc. (Hons) Agriculture
Mail ID: singhgiridhar96@gmail.com
Phone Number: +91-7889297503
Age: 23
Summer Internship: Punjab Agro-industries
Place: Jai Ram Colony, Patel chowk, Pathankot-145001

ANMOL SINGH GREWAL

Graduation: B.Sc. Agriculture
Mail ID: grewala979@gmail.com
Phone Number: +91-9592906001
Age: 24
Summer Internship: Apnikheti
Place: V.P.O Dagon Distt. Ludhiana, 1411108

GURNAAZ SINGH

Graduation: B.Sc. Agriculture
Mail ID: gurnaaz123@gmail.com
Phone Number: +91-8872127414
Age: 22
Summer Internship: Glacier Products Pvt. Ltd.
Place: V.P.O. Gazikot Gurdaspur Punjab- 1435530

K LAKSHMI SUNANDA

Graduation: B.Sc. Agriculture
Mail ID: sunandalakh@gmail.com
Phone Number: +91-8897810670
Age: 25
Summer Internship: V R Agro Equipments
Place: 1-114, Gagdeguduru, Rajupalem YSR, Distt.
Kadapa, Andhra Pradesh- 516359

MAHAKDEEP SINGH

Graduation: B.Sc. Agriculture
Mail ID: mbehniwall@gmail.com
Phone Number: +91-9878020553
Age: 23
Summer Internship: National Fertilizer Ltd.
Place: V.P.O. Faridkot Kotli Sabo, Distt.- Bhatinda

KANWAR PRATAP SINGH

Graduation: B.Sc. (Hons) Agriculture
Mail ID: kanwarpartapsingh8@gmail.com
Phone Number: +91-9501977180
Age: 23
Summer Internship: Sonalika Agro Solutions
Place: House no.-68/8 street-6 Dashmesh Nagar
Doraha

MANJOT KAUR

Graduation: B.Sc. Agriculture
Mail ID: manjotpauldh@gmail.com
Phone Number: +91-7696771389
Age: 25
Summer Internship: Cogneesol Agtech Pvt. Ltd.
Place: Adarsh Nagar, Ropar, Punjab 140001

KUMARDEEP SINGH

Graduation: B.Sc. Agriculture
Mail ID: kumarsran1998@gmail.com
Phone Number: +91-9243400001
Age: 23
Summer Internship: Punjab Agro Industries
Place: V.P.O. Rameana Distt Faridkot 151202

MUSKAN

Graduation: B.Sc. (Hons) Agriculture
Mail ID: muskansmiley23@gmail.com
Phone Number: 7888371105
Age: 22
Summer Internship: Sonalika Agro Solutions
Place: Vill. Fatehpur, P.O. Hariana, Distt. Hoshiarpur

PRAKRITI

Graduation: B.Sc. Agriculture
Mail ID: sanchiwasson39@gmail.com
Phone Number: +91-8968241133
Age: 23
Summer Internship: Markfed Punjab
Place: 18,1a, Babadeep Singh Nagar Dhudianwal,
Kapurthala, 144602

RACHIT KATOCH

Graduation: B.Sc. (Hons) Agriculture
Mail ID: rachitkatoch007@gmail.com
Phone Number: +91-7018252730
Age: 22
Summer Internship: Himalayan Brew Tea Factory
Place: Ramnagar colony, village Raipur tea estate,
post office Thakudwara, Tehsil Palampur,
Distt. Kangra, Himachal Pradesh, 176102

PALLAVI SAINI

Graduation: B.Sc. Agriculture
Mail ID: pallavisaini398@gmail.com
Phone Number: +91-9876154787
Age: 24
Summer Internship: Cogneesol Agtech Pvt. Ltd.
Place: 10/89 P.A.U. Campus,
Ludhiana Punjab, 141004

ROHAN PATHAK

Graduation: B.Sc. (Hons) Agriculture
Mail ID: pathakr202@gmail.com
Phone Number: +91-7696676807
Age: 24
Summer Internship: Punjab Agri Export
Cooperation Ltd. Chandigarh
Place: No. 541-I, Street No. 5, Gautam Nagar,
Hoshiarpur (146001), Punjab

PURAN SINGH

Graduation: B.Tech Food Technology
Mail ID: puransinghdirba@gmail.com
Phone Number: +91-9465582701
Age: 23
Summer Internship: Pepsico India Holding Pvt. Ltd.
Place: Kauhrian road V.P.O. Dirba Distt.
Sangrur Punjab, 148035

SAHAJPREET SINGH

Graduation: B.Tech Food Technology
Mail ID: sahaj009sidhu@gmail.com
Phone Number: +91-8146968693
Age: 24
Summer Internship: Punjab Agro Juices,
Chandigarh
Place: V.P.O Jhunir Distt. Mansa Punjab, 151506

SHAMEETA CHANDEL

Graduation: B.Sc. Agriculture
 Mail ID: shmita78@gmail.com
 Phone Number: +91-6280361024
 Age: 23
 Summer Internship: District Central Cooperative Bank
 Place: H. No. b/470, Street No. 3, Basti Hazoor Singh, Fazilka-152123

TANIA THAKUR

Graduation: B.Sc. Agriculture
 Mail ID: thakurtania0012@gmail.com
 Phone Number: +91-9815119700
 Age: 24
 Summer Internship: Market Committee, Pathankot
 Place: Vill. Talwandi Mukerian
 Distt. Hoshiarpur, 144211

MASTERS OF BUSINESS ADMINISTRATION

● FINANCE

● HUMAN RESOURCE

● MARKETING

SHARANJOT KAUR

Graduation: B.Sc. Agriculture
 Mail ID: sherrybhinder2@gmail.com
 Phone Number: +91-9501212945
 Age: 27
 Summer Internship: Nestle Moga
 Place: V.P.O Chotian Kalan Distt. Moga, 142048

ANKIT BHARTI

Graduation: BBA
 Mail ID: ankitbharti078@gmail.com
 Phone Number: +91-8567855153
 Age: 22
 Summer Internship: Vast Linker Pvt. Ltd.
 Place: Mullanpur Road, Alhambra, Ludhiana-141110

SHIVANI

Graduation: B.Sc. (Hons) Agriculture
 Mail ID: shivanimanhas873@gmail.com
 Phone Number: +91-9877584076
 Age: 23
 Summer Internship: Punjab Agri Export Cooperation Ltd. Chandigarh
 Place: V.P.O. Chakladian Distt. Hoshiarpur 144210

KAJAL GUPTA

Graduation: B.Com
 Mail ID: Kajalgpt363@gmail.com
 Phone Number: +91-9417900940
 Age: 23
 Summer Internship: Nirmal Bang Securities
 Place: 52/23/1 Bagh Nahuria Mal Jain school, Bharat Nagar, Ludhiana-141001

RUPALI DHIR

Graduation: B.Com
Mail ID: Rupalidhir50@gmail.co
Phone Number: +91-9877407776
Age: 22
Summer Internship: Vardhman Spinning & General Mills
Place: 2180, Street No. 5, Basant Nagar, Shivpuri, Ludhiana

JAPLEEN KAUR

Graduation: BBA
Mail ID: kaurjapleen79@gmail.com
Phone Number: +91-8264415881
Age: 24
Summer Internship: Vast Linker Pvt. Ltd.
Place: 655, Hira Bagh, Street No. 4, Jagraon

RAJVEER KAUR

Graduation: B.Com
Mail ID: rajveerbrar018@gmail.com
Phone Number: +91-7707980329
Age: 22
Summer Internship: Vast Linker Pvt. Ltd.
Place: Samadh Bhai the., Bagha Purana, Distt. Moga-142057

MEHAK KAPOOR

Graduation: BBA
Mail ID: Mehak Kapoor1166@gmail.com
Phone Number: +91-9888341166
Age: 23
Summer Internship: Nirmal Bang Securities
Place: 28, Cheema Park, Model Gram, Ludhiana

RUDRAKSHI KATHURIA

Graduation: B.Tech Food Technology
Mail ID: rudrakshikathuria1999@gmail.com
Phone Number: +91-8146270111
Age: 23
Summer Internship: Vardhman Spinning & General Mills
Place: 7200/18, street no. 1, Bawa colony, Durga Puri, Haibowal Kalan, Ludhiana-141001

SANCHIT BHANDARI

Graduation: B.Com
Mail ID: sanchit12172@gmail.com
Phone Number: +91-6239404049
Age: 22
Summer Internship: Vardhman Spinning & General Mills
Place: 1656, Phase-1, Urban Estate, Dugri, Ludhiana-141013



ABOUT US

We strive to provide future managers with the requisite vision, innovation, dedication, and knowledge. Shaped by the curricula, which is a blend of theory and practical and honed by experienced faculty, our graduates vie with those of premier management institutions



PLACEMENT COORDINATOR

Dr. Khushdeep Dharni

M.: +91-81461-33399

E-mail: kdharni@pau.edu

THANK YOU FOR
STAYING WITH US!!!

2021-2023



Brochure created by
Ms. Anisha N
MBA Agribusiness
Final Year

