



REVIVING GREEN REVOLUTION CELL

(ASSOCIATE ORGANISATION OF TATA TRUSTS)

COMMUNICATION CENTRE BUILDING

PAU CAMPUS, LUDHIANA

Post: District Coordinator (1 position)

Organization: Reviving the Green Revolution Cell

Location: Barnala district

Last Date: December 31, 2023

Background: The Tata Trusts conceptualized the Reviving Green Revolution Initiative in 2002, to support diversification in agriculture in Punjab and Tamil Nadu with an aim to attain sustainability of agricultural production and to enhance income of rural communities. A centralized body in the form of Reviving Green Revolution (RGR) Cell was established in Ludhiana, Punjab. The RGR initiative heavily depends upon public and private agricultural institutions for development, validation and popularization of area specific technologies, which have an apparent potential for impact on the livelihoods of rural populations. Further, it works in close coordination with the Punjab Agricultural University (PAU), Ludhiana, Tamil Nadu Agricultural University (TNAU), Coimbatore, Department of Agriculture (DoA) and the state Governments of Punjab (GoP) and Tamil Nadu (TN), which have been instrumental in up scaling the dissemination of technologies and package of practices developed by PAU, Chandigarh and TNAU, Coimbatore.

RGR Cell is looking for experienced professionals to work as a District Coordinator in the Crop Residue Management (PRANA) program.

Job description:

- Provide handholding support, monitor and manage the team of Field Assistants and Kheti Doots in the district(s) / Clusters.
- Regular field visits to project villages and plan, implement and monitor PRANA project activities as per work plan
- Monitor mapping, capacity building and strengthening of services providers (SPs) / Custom hiring Centers (CHCs).
- Conduct continuous situation analysis and changes in farm practices, technologies, information accessed by farmers in project villages and identify gaps and suggest measures for improving the same.
- Dissemination of information about the new technologies suitable for the local area.
- Assist Area Manager / Team Leader and the team members for preparing physical work plan.
- Identify training needs of the field staff, farmers, prepare training modules and farm literature.
- Organize District / Block level farmers training programs, project workshops etc
- Prepare weekly, monthly, quarterly and annual project plans and review reports.
- Providing technical information, develop and maintain MIS & various registers or documents.
- Preparing case studies and documenting best practices and impact assessment.
- Liaison with the Agriculture Universities / Department, KVKs and other aligned

departments essential for carrying out project activities.

Job Holder Specification

Qualifications:
<ul style="list-style-type: none"> • B. Sc. in Agriculture • M. Sc. in Agriculture / MBA Agribusiness
Experience:
<ul style="list-style-type: none"> • Minimum 2 years of experience in Agri based program implementation • Experience of providing detailed reports and updates • Successful track record of achieving targets • Experience of data collection and handling • Managing large and diverse teams
Knowledge:
<ul style="list-style-type: none"> • Technical expertise in agriculture • Managing field team and on ground experience of Agri projects
Skills/Personal traits:
<ul style="list-style-type: none"> • Results oriented and target driven • Solution focused, problem solving • Computer and IT proficient • Able to work as part of a team and on own initiative • Ability to prioritize, juggle a varied workload, work calmly under pressure and meet tight deadlines • Excellent interpersonal skills and the ability to network and build relationships at all levels (including rural communities) • Excellent verbal and written communications skills in English, Punjabi and Hindi • Excellent presentation skills • Good negotiation skills; the ability to challenge colleagues effectively in order to achieve the best outcome
Circumstances:
<ul style="list-style-type: none"> • Undertake extensive travel to the field and other locations as required • Able to work extended hours and weekend as required
Emoluments
The compensation will be in pursuance to the relevant education and experience of the incumbent and in lieu with the current market rates.

Applicants should submit their **curriculum vitae** to info@rgrcell.org. Only short-listed applicants shall be acknowledged. More details of the organization is available on the website www.rgrcell.org

Executive Director
Reviving Green Revolution Cell