Baisakhi is not only a religious festival but also an occasion for farmers to celebrate the successful harvest season and express gratitude for the bounties of nature. It symbolizes unity, prosperity and the spirit of community among Sikhs and Punjabis worldwide. In Punjab, at this time, wheat crop can be seen growing and swinging everywhere. Looking at the crop, the farmers get an excitement and rejoice. On this occasion, everyone preforms folk dance, Bhangra and Gidha. After all hard work and efforts, this Earth gives crop.

Agricultural equipment plays a pivotal role in enhancing agricultural productivity by enabling farmers to cultivate more efficiently and in less time. It can include anything from tractors and harvesters to animal feed mixers or intercultural equipments. Agricultural mechanization provides more monetary gain for large and small farms and reduces the time needed to pay laborers. Crop yields are higher with machinery, thus increasing farm profits. Lastly, it adds a level of sophistication to farms-transforming them from local businesses to organizations that can compete on a global scale. The increased mechanization has added a new dimension to Punjab agriculture.

Custom hiring of agricultural machinery is a good entrepreneurship adopted by many large farmers. Many farmers are making use of modern technology like combine harvester, tillage equipment and planting/sowing machinery through custom hiring.

Enhanced technology is essential for ensuring and optimizing production levels, just as efficient marketing serves as the benchmark for maximizing profits in markets. Agricultural marketing plays an important role not only in stimulating production and consumption, but also in accelerating the pace of economic development. It is the most important multiplier of agricultural development. Farmers must have complete information about the market before taking the produce to the market. Preferably, the produce should be taken to the market in the morning so that the farmers can return to their homes in the evening after disposal of their produce. The market prices fluctuate depending upon forces of demand and supply in the post-harvest period. It is, therefore, important for the farmers to be fully aware about the prices prevailing in the nearby local as well as distant markets of other states.

The present issue of Progressive Farming focuses on Agricultural Engineering and Marketing, the two very important facets of Punjab Agriculture.