MASTER OF BUSINESS ADMINISTRATION (48th BATCH)

MASTER OF BUSINESS ADMINISTRATION (AGRIBUSINESS) (14th BATCH)

2017-2019

SCHOOL OF BUSINESS STUDIES
PUNJAB AGRICULTURAL UNIVERSITY
LUDHIANA
The Vision
Our vision is to be a centre of excellence in management learning and innovations driven by social sensitivity and state-of-the-art technology and to offer high quality management education, research, training and consultancy services to meet the ever changing requirements of industry and society.

The Mission
The institute is committed to the mission of influencing the equality of management in organizations in various sectors towards greater professionalism through a new breed of managers, who combine the use of managerial skills with the understanding of the socio-cultural systems in which they have to operate as harbingers of change.

The Belief
We believe that professional education in management is most fruitful when it is shared by individuals with broad educational backgrounds and diverse-practical experience. This is well reflected in the student body of the institute. We also believe that innovation is the key to progress in the modern world and are therefore, even upgrading our programmers and diversifying into newer and more relevant and challenging areas of management.
I am delighted to present the placement brochure of the School of Business Studies, Punjab Agricultural University, Ludhiana for 2017-2019 batch.

The school has carved out a niche for itself by providing quality management education and industry oriented learning opportunities to the budding managers. Professional learning and skill building environment motivates the young and competent graduates to keep pace with the cutting edge management knowledge and relevant practices across the globe.

I am proud of what the School of Business Studies has achieved since its inception in 1971 and look at the future with optimism and confidence. I wish a very successful career ahead to all the students of MBA, MBA (Agribussiness) and extend a very warm welcome to the prospective recruiters to include the School of Business Studies in the list of prominent institutions to be visited for campus placement. We hope to make stronger bonds and successful relationship with your company by making our students, an integral part of your esteemed organization. I am confident that they will prove to be great partners in progress of your enterprise as well as bring laurels to their alma mater.

With regards and best wishes.

Dr. (Mrs.) Gurinder Kaur Sangha
Dean, College of Basic Sciences & Humanities
We, at School of Business Studies (SBS), believe in quality education which prepares our students for a professional life in the management sector. SBS, one of the oldest institutions of management in the region, aims to provide a blend of sound theoretical knowledge with value based practical experience that equips them for jobs in business and industry. Creativity, innovation, good communication skills, problem solving and professional ethics are the core values which we have inculcated in the students of SBS. The curriculum at SBS is designed to provide the students with a holistic learning experience that helps in all round development of their personality. Our faculty are committed to motivate students to strive for excellence in all the fields and to set higher standards for themselves.

I extend a warm invitation to you to the placement programme at SBS, Punjab Agricultural University, Ludhiana. The outgoing 2019 batch is bright and motivated group. Each one of them will prove to be an asset to your company.

Dr. Pratibha Goyal  
Director-Cum-Professor  
School of Business Studies
INTRODUCTION

PUNJAB AGRICULTURAL UNIVERSITY
The Punjab Agricultural University, Ludhiana was established in 1962 and was formally inaugurated by Pt. Jawahar Lal Nehru, the then Prime Minister of India on July 8, 1963. The University Encompasses an area of 494 hectares at the outstations. PAU performs the integrated functions of teaching, research and extension in Agriculture, Agricultural, Engineering, Home, Science and allied disciplines. The University has well equipped laboratories, library and reading halls and elaborate farm facilities. PAU has played a key role in increasing food grain production in the Punjab State. It has been instrumental in ushering an era of Green Revolution in India. In recognition of its outstanding achievements in agricultural research, education and extension, it was ranked 2nd among all Agricultural Universities by MHRD (NIRF) in 2017. Moreover it was ranked 3rd among all agricultural institutes/universities by ICAR in 2017. The highly competitive programmes offered at PAU aim at producing well trained graduates in Agriculture, Agricultural Engineering, Basic Sciences, & Home Science.

P.A.U. has four constituent colleges, viz
* College of Basic Sciences and Humanities
* College of Agriculture
* College of Agricultural Engineering and Technology
*College of Community Science

At present, the University through 35 departments in its constituent colleges offers 43 Post Graduate & 29 Doctorate Programmes. Despite hectic academic schedule, students have made a mark at the national and international levels, in the field of sports and cultural activities.

SCHOOL OF BUSINESS STUDIES
The Department of Business Management, established in 1971 with active support of DCM group of industries, is one of the premier centers to spear head the development of management education in the region. The mission of Department of Business Management (DBM) visualizes solution oriented management education as a key to carve successful managers. The department’s objective is to provide future managers with requisite vision, innovation, dedication and knowledge. Shaped by the curricula, which is a blend of practical and theory and burnished by experienced faculty, our graduates vie with those of premier management institutions. The faculty of Department of Business Management has been effectively involved in research, training, consultancy work and conducting workshops in the industry. Practicing managers are among the guest faculty of the department. The students, therefore, not only obtain management education through the faculty but also get exposure to the latest trends in the industry. The Department of Business Management was upgraded to School of Business Studies in 2012.
FACULTY

Dr. Pratibha Goyal
M.B.A., Ph.D.
Director-cum-Professor

Dr. Y.P. Sachdeva
M.B.A., Ph.D.
Professor

Dr. Sandeep Kapur
M.B.A., Ph.D.
Professor

Dr. Ramandeep Singh
M.B.A., Ph.D.
Professor

Dr. Gagandeep Banga
M.B.A., Ph.D.
Professor

Dr. Babita Kumar
M.B.A., Ph.D.
Professor

Dr. L.M. Kathuria
M.B.A., M.Com., Ph.D.
Professor

Dr. Khushdeep Dharni
B.E (Mech. Engg.),
M.B.A., PGDOM, Ph.D.
Associate Professor

Dr. Navdeep Aggarwal
M.B.A., Ph.D.
Associate Professor

Dr. Mohit Gupta
M.B.A., Ph.D.
Assistant Professor

Dr. Sukhmani
M.B.A., Ph.D.
Assistant Professor

The whole secret of a successful life is to find out what is one's destiny to do, and then do it.

Henry Ford
Dr. D. K. Grover  
Professor, & Director (AERC)  
Economics and Sociology

Dr. Mohammed Javed  
Professor of Statistics  
Mathematics, Statistics and Physics

Dr. Jitender Mohan Singh  
Professor of Economics  
Economics and Sociology

Dr. Gurjeet Singh Walia  
Assistant Professor of Statistics  
Mathematics, Statistics and Physics

Dr. M. K. Sekhon  
Senior Economist (Marketing)  
Economics and Sociology

Mr. Harmandeep Singh  
Assistant Professor of Mathematics  
Mathematics, Statistics and Physics

Dr. Mini Goyal  
Senior Economist (Marketing)  
Economics and Sociology

Dr. Pankaj Sharma  
Assistant Plant Pathologist  
Plant Breeding and Genetics

Dr. Manjeet Kaur  
Senior Farm Economist  
Economics and Sociology

Dr. Ashoo Toor  
Assistant Professor, Agricultural Journalism, Language & Culture

Dr. Arjinder Kaur  
Senior Agricultural Economist  
Economics and Sociology

Dr. Sumedha Bhandari  
Assistant Professor, Agricultural Journalism, Language & Culture

Dr. (Ms.) Laishram Priscilla  
Assistant Farm Economist  
Economics and Sociology

Dr. Vandana Kanwar  
Assistant Scientist (AICRP)  
Human Development & Family Studies

Dr. Shaikh Mohd. Muzam  
Assistant Farm Economist  
Economics and Sociology

Dr. (Mrs.) Suniti Bala  
Assistant Librarian  
Dr. M. S. Randhawa Library
RESOURCES

LIBRARY
Dr. M. S. Randhawa Library has a magnificent building with a total seating capacity of 760. It has also carrels for research scholars and faculty. As on 31st March, 2019 Library acquisitions include 258094 books, 39945 thesis, 104762 bound periodicals, 5478 Cds (Books and Thesis). It has online access to various resources like journals, thesis, e-books, ISO standards etc. of library catalogues through internet on the desktop PCs of faculty and students. University library has OPAC based information retrieval system for abstracts of research papers and there is 10 MBPS internet lease line at University level.

TECHNOLOGY RESOURCES
The School provides students with the most modern computer centre. Along with the computers, LCD projectors are available in all the classrooms. There is also a smart room available to the department for special lectures.

AUDITORIUMS
For conducting co-curricular activities, lectures and seminars, university provides many auditoriums. Some of these are:
* Pal Auditorium
* Wheat Auditorium
* Student Home Auditorium
* Library Auditorium
* Open Air Theatre
* Jacob Hall
* Silver Jubilee Hall
* Dr. Manmohan Singh Auditorium

AUDITORIUMS
Sports are an integral part of college life. To give students ample space and opportunity to excel in sports, university maintains fine infrastructure which includes:
* Cycling Velodrome
* Cricket Ground
* Astroturf Hockey Ground
* Football Grounds-9
* Basketball Courts-5
* Lawn Tennis Courts-5
* Badminton Courts-5
* Gymnasium
* Swimming Pool
EXTRACURRICULAR ACTIVITIES

MANAGEMENT SCIENCE ASSOCIATION

The Department of Business Management established the Management Science Association (MSA) during 1971-72 with the following objectives:

- Interaction amongst faculty, students and entrepreneurs.
- Enhancing communication skills & inculcate creativity, leadership and self-confidence in students.

PERSONALITY DEVELOPMENT ACTIVITIES

Business success along with personal and social satisfaction depends heavily upon individual’s overall personality, leadership and communication skills. The greatest strength of MBA at SBS is the quality of student body. In addition to the opportunities provided by MSA to our students, various forums and clubs like Speaker’s forum, Dance Drama Music Club, Young Writers Association, PAU Science Club, Fine Arts and Photography Club are active in the University. These forums provide platform to the students to show their talent and burnish their skills. Emphasis is on the development of effective communication and replacing self-consciousness with self-confidence to build up self-discipline, leadership and teamwork.

SAASCA (Society for Advancement of Sports & Cultural Activities)

In pursuance of excellence and to promote academics, sports and cultural activities, SAASCA was established in the year 1999. Its objectives are:

* Promotion of academic excellence.
* Student teacher interaction.
* Sports and cultural activities.
* This is done through motivation and recognition by recognition by sponsoring:
  * Awards and honors
  * Medals
  * Financial assistance to student clubs in different departments.
  * Token grant for participation of teachers and students in foreign.
  * Academic and cultural programmes.
  * Organizing meetings and lectures by eminent personalities.

We are what we repeatedly do. Excellence, therefore, is not an act but a habit. Aristotle

It’s not the years in your life that count. It’s the life in your years. Abraham Lincoln
ACTIVITIES PHOTO GALLERY

Literary Event in Department (SBS)

Students representing Intercollege Cricket Team (COBS&H)

Students performing Folk Dance (Intercollege Youth Fest)

Student representing PAU (Intervarsity Cricket Tournament)

Students acting in Drama (Intercollege Youth Fest)
PROGRAMMES OFFERED AT SBS

MBA and MBA (Agribusiness)

MBA is offered with Marketing Management, Financial Management and Human Resource Management as the major fields of specialization. The first year introduces the students to a basic understanding of management and its various functional areas. This helps the students to make informed choice about their career by choosing their major and minor electives in the second year. Course curriculum and the teaching methods ensure honing the conceptual knowledge and analytical skills of the students.

COURSE STRUCTURE - MBA

<table>
<thead>
<tr>
<th>SEMESTER - I</th>
<th>SEMESTER - II</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Principles of Management and Organizational Behaviour</td>
<td>* Business Environment</td>
</tr>
<tr>
<td>* Managerial Economics</td>
<td>* Human Resource Management</td>
</tr>
<tr>
<td>* Managerial Accounting and Control</td>
<td>* Financial Management</td>
</tr>
<tr>
<td>* Marketing Management</td>
<td>* Production and Operations Management</td>
</tr>
<tr>
<td>* Management Information System</td>
<td>* Research Methodology in Business Management</td>
</tr>
<tr>
<td>* Statistical Methods for Research Workers</td>
<td>* Quantitative and Optimization Techniques for Economics and Management</td>
</tr>
<tr>
<td>* Elementary Calculus for Business Management</td>
<td>* In-Industry Training</td>
</tr>
<tr>
<td></td>
<td>* Intellectual Property Management, Biodiversity and Biosafety</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER - III</th>
<th>SEMESTER - IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Human Value in Education</td>
<td>* Strategic Management</td>
</tr>
<tr>
<td>* Credit Seminar</td>
<td>* Project Management &amp; Entrepreneurship Development</td>
</tr>
<tr>
<td>* Courses from field of Specialization</td>
<td>* Technical Writing, Communication Skills, Library and Information Services</td>
</tr>
<tr>
<td>* Courses from minor fields</td>
<td>* Courses from field of Specialization</td>
</tr>
<tr>
<td>* Research Project</td>
<td>* Courses from minor field</td>
</tr>
<tr>
<td></td>
<td>* Research Project</td>
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<tr>
<td></td>
<td>* Viva - Voce</td>
</tr>
</tbody>
</table>

It does not matter how slowly you go as long as you do not stop: Confucius

You can’t use up creativity. The more you use, the more you have: Maya Angelou
# PROGRAMME STRUCTURE

## FIELDS OF SPECIALIZATION

### MARKETING MANAGEMENT
- International Marketing
- Brand and Advertising Management
- Sales Management and Consumer Behaviour
- Retail Management

### FINANCIAL MANAGEMENT
- Investment Management
- International Financial Management
- Management of Financial Services
- Management Control System

### HUMAN RESOURCE MANAGEMENT
- Personnel Management Practices
- Human Resource Development
- Industrial Relations in India
- Industrial and Labour Laws

### MINOR FIELDS
(Any one of the following)
- COMPUTER SCIENCE
- ECONOMICS
- EXTENSION EDUCATION
- SOCIOLOGY
- STATISTICS

## COURSE STRUCTURE

### MBA (AGRIBUSINESS)

The courses offered for the semester I and II are same as in MBA. The additional courses during semester I/II and other courses offered in semester III and IV are as follows.

### SEMESTER - I
- Communication for Management and Business

### SEMESTER - II
- Rural Marketing Management
- International Trade and Marketing for Agri-Business
- Supply Chain Management
- Marketing of Agricultural Inputs
- Research Project
- Courses from Minor Field

### SEMESTER - IV
- Strategic Management
- Project Management & Entrepreneurship Development
- Management of Food Processing Industry
- Technical Writing, Communication Skills,
- Library and Information Services
- Research Project

### MINOR FIELD
- Agricultural Economics

## SELECTION PROCESS

Students are selected through a rigorous admission process comprising two phases. In first phase, written examination for admission to MBA and MBA (Agribusiness) is conducted by University itself i.e. Management Entrance Tests (METs). In the second phase, the shortlisted candidates are screened through Group Discussions and Personal Interviews, to select a pool of the most talented budding managers.
PROGRAMME INTERFACE

IN-INDUSTRY TRAINING
Students are required to undergo “In-Industry Training” with a reputed firm/an organisation for a period of six weeks after the second semester and submit a report along with a presentation after completion of training.

SUMMER INTERNSHIP 2018
* GCMMF Ltd. (Amul)
* HDFC Bank Ltd.
* Hero Cycles Ltd.
* KPMG
* ASICS
* Crescendo Global Services
* Vardhman Spinning Mills
* Ludhiana Stock & Capital Ltd.
* Fieldfresh Foods Pvt. Ltd.
* Verka Milk Plant
* Nahar Spinning Mills
* Rishab Spinning Mills
* Emprise HR
* KCC Bank
* ICICI Bank Ltd.
* Punjab National Bank
* P.A. Wealth Advisors
* Capital Small Finance Bank
* Syngenta India Ltd.
* Mandi Board
* Empire HR
* NCDC
* Weikfield Foods
* Axis Bank
* Daanya Seeds

LUDHIANA MANAGEMENT ASSOCIATION
Ludhiana Management Association (LMA) the local chapter of All India Management Association was formed in December 1978 with the efforts of School of Business Studies. Dr. D. R. Singh, the then Head of the Department of Business Management was the founder president of this chapter.

* LMA provides an excellent platform to all the members to discuss problems and challenges of modern management. Lecture-cum-dinner and Tea meetings are its regular features.

* All the MBA & MBA (Agribusiness) students of SBS, are the members of LMA. So, they get ample opportunity to interact with top management consultants, senior executives, economics, experts and other luminaries.

* LMA also organizes short Executive Development Programmes for top and middle level managers of local industry.

The man who removes a mountain begins by carrying away small stones. 
Chinese Proverb

There is only one success to be able to spend your life in your own way. 
Christopher Morley

Where the willingness is great, the difficulties cannot be great. 
Machiavelli

Allow yourself to be a beginner. No one starts of being excellent. 
Wendy Flynn

Sooner or later, those who win are those who think they can. 
Richard Bach

Your time is limited, so don’t waste it living someone else’s life. 
Steve Jobs
<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. D. L. Sharma</td>
<td>Managing Director, Vardhman Yarns and Threads Ltd.</td>
</tr>
<tr>
<td>Mr. Mahesh Munjal</td>
<td>Chairman &amp; Managing Director, Majestic Auto Ltd.</td>
</tr>
<tr>
<td>Mr. Dhirendra Kumar</td>
<td>Managing Director, Camson Agritech Ltd., Bangalore</td>
</tr>
<tr>
<td>Mr. S. K. Sharma</td>
<td>Director, Nahar Spinning Mills Ltd.</td>
</tr>
<tr>
<td>Mr. Kanwalbir Singh</td>
<td>Regional Head (North), Yes Bank</td>
</tr>
<tr>
<td>Mr. Inderjit Dhuria</td>
<td>Corporate General Manager, (Raw Material and Commercial) Vardhman Mills Ltd.</td>
</tr>
<tr>
<td>Mr. Parshotam Dass</td>
<td>Faculty, University of Manitoba, Winnipeg</td>
</tr>
<tr>
<td>Mr. Munish Singhal</td>
<td>Secretary, Punjab Legal Services Authority</td>
</tr>
<tr>
<td>Mr. N. S. Bawa</td>
<td>Deputy General Manager (North), Indofil Chemicals Ltd.</td>
</tr>
<tr>
<td>Mr. R. K. Jain</td>
<td>Former Vice-President, (North SBU) and Head Professional Products Syngenta Ltd.</td>
</tr>
<tr>
<td>Mr. Balmukad Sharma</td>
<td>Additional M. D., Markfed, Punjab</td>
</tr>
<tr>
<td>Mr. A. S. Baweja</td>
<td>Chief Financial Officer, Global Energy Ltd.</td>
</tr>
<tr>
<td>Mr. Swinder S. Janda</td>
<td>Professor (Marketing), Kansas State University, USA</td>
</tr>
<tr>
<td>Mr. Vikram Bector</td>
<td>Chief Talent Officer, Tata Motors Ltd.</td>
</tr>
<tr>
<td>Mr. Jaswinder Singh Ahluwalia</td>
<td>CEO and Executive Director, DRS Rooftech and Infrastructure Pvt. Ltd.</td>
</tr>
<tr>
<td>Mr. Vinay K. Kaushal</td>
<td>Managing Director, Global Alliance Organisation, Chicago</td>
</tr>
</tbody>
</table>
SUCCESS RECALL

PREVIOUS PLACEMENTS

American Express Bank
Ballarpur Industries Ltd.
Bharti Retail Ltd.
Beri Udyog Ltd.
Cipla Ltd.
Citi Financial
Chambal Fertilizers Ltd.
DCM Shriram Ltd.
Deloitte
Electrolux
Escorts Ltd.
Future Money Ltd.
Federal Bank Ltd.
Garware Paints Ltd.
Goodyear India Ltd.
HDFC Bank Ltd.
HPCL
HSBC
ICICI Bank Ltd.
ICICI Lomard
IDBI Bank Ltd.
Indofil Chemicals Ltd.
Industrial Organics Ltd.
Infosys Ltd.
IPCA Lab
ITC Ltd.
International Panacea Ltd.
JCT Ltd.
Kirlloskar Oil Ltd.
Ludhiana Stock Exchange
HDFC Standard Life
Mahindra & Mahindra Ltd.
Majestic Auto Ltd.
Malwa Group
Max New York Life
MRF Ltd.
Nahar Group of Industries
National Fertilizers Ltd.
Nicholas Piramal
PepsiCo
Pfizer India Ltd.
Xerox Ltd.
Prudential ICICI MF
Punjab National Bank
Religare Insurance
Sansui
SBI
SGS India Pvt. Ltd.
Standard Chartered Bank
Syngenta India Ltd.
TCI
Tata Chemicals (TCL)
TISCO
Tata Consultancy Services
Times Group
Trident
Vardhman Group
Volts
WELSPUN
WIPRO
Wockhardt India Ltd.

PLACEMENT 2016-18

Highest pay package
Rs. 5,00,000/annum

Median pay package
Rs. 4,20,000/annum

Main Recruiters

* GCMMF LTD. (AMUL)
* AXIS BANK
* HDFC BANK LTD.
* CHAMBAL FERTILIZERS
* DCM SHRIRAM
* RALSON TYRES
* NAHAR ENTERPRISES

A person who never made a mistake never tried anything new : Albert Einstein
You become what you believe : Oprah Winfrey
<table>
<thead>
<tr>
<th>Name</th>
<th>Course</th>
<th>College/Institute</th>
<th>Industry Training</th>
<th>Internship Project</th>
<th>Address</th>
<th>Contact No.</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>HARPREET KAUR</td>
<td>B.Sc.(Hons.) Biotechnology</td>
<td>Shri Guru Gobind Singh College, Sec-26, Chandigarh</td>
<td>Emprise HR Services Pvt. Ltd. Mohali</td>
<td>Human Resource Management</td>
<td>Vill.- Chandsu Jattan, P.O.- Mazara Dingrian, Hoshiarpur - 146109</td>
<td>9915635254</td>
<td><a href="mailto:harpreetnagra14@gmail.com">harpreetnagra14@gmail.com</a></td>
</tr>
<tr>
<td>JASMEET KAUR</td>
<td>BBA</td>
<td>Khalsa College for Women, Ludhiana</td>
<td>Vardhman Spinning Mills and General Mills Ltd., Ludhiana</td>
<td>To Study the Impact of Career Pathing Scheme in Production Workers</td>
<td>B-I-161/ Guru Nanakpura, Civil Lines, Ludhiana - 141001</td>
<td>8146630234</td>
<td><a href="mailto:69jasmeetk@gmail.com">69jasmeetk@gmail.com</a></td>
</tr>
<tr>
<td>PAWANPREET KAUR</td>
<td>BBA</td>
<td>Government College for Girls, Ludhiana</td>
<td>Rishab Spinning Mills, Ludhiana</td>
<td>Industrial Relations</td>
<td>Inder Singh Nagar, Near Red Rose School, Phullanwal, Ludhiana - 141013</td>
<td>9501144140</td>
<td><a href="mailto:mehtonpawan12@gmail.com">mehtonpawan12@gmail.com</a></td>
</tr>
<tr>
<td>SALONI SHRIDHAR</td>
<td>B.Com.(Hons)</td>
<td>Government College, Hoshiarpur</td>
<td>Crescendo Global Services, Ludhiana</td>
<td>Human Resource Management in Recruitment Industry</td>
<td>H.No. - 390/1, New Jagat Pura, Bansa Wali Gali, Hoshiarpur - 146001</td>
<td>9465926500</td>
<td><a href="mailto:saloni3194sharma@gmail.com">saloni3194sharma@gmail.com</a></td>
</tr>
</tbody>
</table>
AMRINDER SINGH SIDHU (23), BBA, North West Institute of Management, Moga

IN-INDUSTRY TRAINING: Verka Milk Plant, Ludhiana
INTERNSHIP PROJECT: Consumer Behaviour and Perception about Verka Paneer
ADDRESS: V.P.O.- Kaunke Kalan, The.- Jagraon, Ludhiana - 142035
CONTACT NO.: 8234000029
E-MAIL: sidhuamrinder0011@gmail.com

KAUSTUBH GARG (23), B.A., LR D.A.V. College, Jagraon

IN-INDUSTRY TRAINING: Verka Milk Plant, Ludhiana
INTERNSHIP PROJECT: Consumer Behaviour and Perception about Verka Paneer
ADDRESS: H.No.- 1230 Ram Nagar, Mohalla Railway Road, Jagraon - 142026
CONTACT NO.: 9855329773
E-MAIL: kaustubhgarg98@gmail.com

MANINDERPAL SINGH (24), BCA, SBSSTC, Ferozepur

IN-INDUSTRY TRAINING: Verka Milk Plant, Ludhiana
INTERNSHIP PROJECT: Consumer Behaviour and Perception about Verka Paneer
ADDRESS: V.P.O.- Lohgarh, Ferozepur - 152005
CONTACT NO.: 8288000534
E-MAIL: mdhanju003@gmail.com

NIHARIKA JAIN (22), B.Com.(Hons.), Arya College (CA Batch), Ludhiana

IN-INDUSTRY TRAINING: ASICS India Pvt. Ltd., Gurugram
INTERNSHIP PROJECT: Launch of E-commerce/website of Asics India and Devising Strategies to Build Brand Awareness as well as its E-commerce Presence
ADDRESS: B-II 2227/1 Street No.-4-5 link lane, Basant Nagar, Shivpuri, Ludhiana - 141008
CONTACT NO.: 9464847514 or 9877778074
E-MAIL: niharika3547@gmail.com

TWISHA VARMA (23), B.Com., Sri Aurobindo College of Commerce & Management, Ludhiana

IN-INDUSTRY TRAINING: Crescendo Global Services, Ludhiana
INTERNSHIP PROJECT: Sales and Business Development in Recruitment Industry
ADDRESS: 330-R Shri Rajrajeshwari apartments, Flat no.-403, 4th floor, Model Town, Ludhiana - 141002
CONTACT NO.: 8968509475
E-MAIL: twishavarma875@gmail.com
AKHIL CHAWLA (22), BBA, S.C.D. Government College, Ludhiana  
**IN-INDUSTRY TRAINING:** P.A. Wealth Advisor, Ludhiana  
**INTERNSHIP PROJECT:** Fundamental Analysis of Various Companies  
**ADDRESS:** H.No.- 4598, Sunder Nagar, Ludhiana - 141007  
**CONTACT NO.:** 8195007015  
**E-MAIL:** akhil.chawla2@gmail.com

AMIT VAISH (23), BBA, S.C.D. Government College, Ludhiana  
**IN-INDUSTRY TRAINING:** Ludhiana Stock and Capital Ltd., Ludhiana  
**INTERNSHIP PROJECT:** Investment Opportunities in Mutual Funds  
**ADDRESS:** H.No.- L-139, St. No.- 7/2, Baba Deep Singh Nagar, Ludhiana - 141006  
**CONTACT NO.:** 9803012980  
**E-MAIL:** amitvaish20@gmail.com

ASMITA JINDAL (21), B.Com (Hons.), Sri Aurobindo College of Commerce and Management, Ludhiana  
**IN-INDUSTRY TRAINING:** HDFC BANK, Sunder Nagar, Ludhiana  
**INTERNSHIP PROJECT:** Non Managed Customers: Product Penetration  
**ADDRESS:** 31-FF, M.I.G. Flats, Near Y-Block, Rishi Nagar, Ludhiana - 141001  
**CONTACT NO.:** 9646354077  
**E-MAIL:** jindalasmita26@gmail.com

CHARVY NARANG (23), B.Com.(Hons.), Government College for Girls Civil Lines, Ludhiana  
**IN-INDUSTRY TRAINING:** Hero Cycles Ltd., Ludhiana  
**INTERNSHIP PROJECT:** Order Management  
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<tr>
<th>Name</th>
<th>Course, College</th>
<th>In-Industry Training</th>
<th>Internship Project</th>
<th>Address</th>
<th>Contact No.</th>
<th>Email</th>
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