INTRODUCTION

The Punjab Agricultural University, Ludhiana was established in 1962 formally inaugurated by Pt. Jawaharlal Nehru, the then Prime Minister of India on July 8, 1963. The University encompasses an area of 494 hectares at the outstations. PAU performs the integrated functions of teaching, research, and extension in Agriculture, Agricultural Engineering, Community Science, and allied disciplines. The University has well-equipped laboratories, library, reading halls, and elaborate farm facilities. PAU has played a key role in increasing food grain production in the Punjab State. It has been instrumental in ushering an era of Green Revolution in India. In recognition of its outstanding achievements in agricultural research, education, and extension, it was ranked 2nd among all Agricultural Universities by MHRD (NIRF) in 2017. Moreover, it was ranked 7th among all agricultural institutes/universities by ICAR in 2019. The highly competitive programmes offered at PAU aim at producing well-trained graduates in Agriculture, Agricultural Engineering, Basic Sciences, & Home Science. P.A.U. has four constituent colleges, viz:

- College of Basic Sciences and Humanities
- College of Agriculture
- College of Agricultural Engineering and Technology
- College of Community Science
- College of Horticulture and Forestry

At present, the University through 35 departments in its constituent colleges offers 43 Post Graduate & 29 Doctorate Programmes. Despite hectic academic schedules, students have made a mark at the national and international levels in the field of sports and cultural activities.

“Management is creating a credible brand by staying true to who you are”
The Department of Business Management, established in 1971 with active support of DCM group of industries, is one of the premier centers to spearhead the development of management education in the region. The mission of Department of Business Management (DBM) visualizes solution oriented management education as a key to carve successful managers. The department’s objective is to provide future managers with requisite vision, innovation, dedication and knowledge. Shaped by the curricula, which is a blend of practical and theory and burnished by experienced faculty, our graduates vie with those of premier management institutions. The faculty of Department of Business Management has been effectively involved in research, training, consultancy work and conducting workshops in the industry. Practicing managers are among the guest faculty of the department. The students, therefore, not only obtain management education through the faculty but also get exposure to the latest trends in the industry. The Department of Business Management was upgraded to School of Business Studies in 2012.

“To grow as a Team and to grow as Individuals”
OUR MISSION

Is to be a centre of excellence in management learning and innovations driven by social sensitivity and state-of-the-art technology and to offer high quality management education, research, training and consultancy services to meet the ever changing requirements of industry and society.

Is to create the equality of management in Organizations in various sectors towards greater professionalism through a dynamic breed of managers, who combine the use of managerial skills with the understanding of the Socio-cultural systems in which they have to operate as harbingers of change.

WE BELIEVE IN

Combining people from diverse practical experiences and a wide variety of educational backgrounds under a professional educational front can bring out the best managers into the society who can bridge the gaps and fill the lacunas in the modern industrial world. We also, believe that innovation is the key to progress in the modern world and are therefore, maintaining a concurrence with its requirements by upgrading our programmes and diversifying into newer and more relevant and challenging areas of management.
I am delighted to present the placement brochure of the School of Business Studies, Punjab Agricultural University, Ludhiana for 2018-2020 batch. The school has carved out a niche for itself by providing quality management education and industry oriented learning opportunities to the budding managers. Professional learning and skill building environment motivates the young and competent graduates to keep pace with the cutting edge management knowledge and relevant practices across the globe. I am proud of what the School of Business Studies has achieved since its inception in 1971 and look at the future with optimism and confidence. I wish a very successful career ahead to all the students of MBA, MBA (Agribusiness) and extend a very warm welcome to the prospective recruiters to include the School of Business Studies in the list of prominent institutions to be visited for campus placement. We hope to make stronger bonds and successful relationship with your company by making our students, an integral part of your esteemed organization. I am confident that they will prove to be great partners in progress of your enterprise as well as bring laurels to their alma mater. With regards and best wishes.

-Dr. Shammi Kapoor
Dean, College of Basic Sciences & Humanities
RESOURCES

LIBRARY

Dr. M.S. Randhawa Library has a magnificent building with a total seating capacity of 760. It has also carrels for research scholars and faculty. As on 31st March, 2019 Library acquisitions include 258094 books, 39945 thesis, 104762 bound periodicals, 5478 C'd's (Books and Thesis). It has online access to various resources like journals, thesis, e-books, ISO standards etc., of library catalogs through internet on the desktop PCs of faculty and students. University library has OPAC based information retrieval system for abstracts of research papers and there is 10 MBPS internet lease line at University level.

AUDITORIUMS

For conducting co-curricular activities, lectures and seminars, university provides many auditoriums Some of these are:
- Pal Auditorium
- Wheat Auditorium
- Student Home Auditorium
- Library Auditorium
- Open Air Theater
- Jacob Hall
- Silver Jubilee Hall
- Dr. Manmohan Singh Auditorium

SPORTS

Sports are an integral part of college life. To give student sample space and opportunity to excel in sports, university maintains fine infrastructure which includes:
- Cycling Velodrome
- Cricket Ground
- Astroturf Hockey Ground
- Football Grounds-9
- Basketball Courts-5
- Lawn Tennis Courts-5
- Badminton Courts-5
- Gymnasium
- Swimming Pool

TECHNOLOGY RESOURCES

The School provides students with the most modern computer center. Along with the computers, LCD projectors are available in all the classrooms. There is also a smart room available to the department for special lectures.
MBA (Agribusiness) is offered as a Full-time course which aims to inculcate a professional mindset in the students pertaining to agriculture as a field of specialization to craft professional business leaders by inculcating the knowledge of various branches of managerial sciences like finance, Accounting, Human Resource management, Marketing etc. The programme covering two years /four semesters equips the students with the desired technical knowledge and managerial skills. The First year introduces the students to a basic understanding of management and its various functional areas. This helps the students to make informed choice about their career by choosing their major and minor electives in the second year.

**SEMESTER- I**
* Principles of Management and Organizational Behavior
* Managerial Economics
* Managerial Accounting and Control
* Marketing Management
* Management Information System
* Statistical Methods for Research Workers
* Elementary Calculus for Business Management

**SEMESTER- II**
* Business Environment
* Human Resource Management
* Financial Management
* Production and Operations Management
* Research Methodology in Business Management
* Quantitative and Optimization Techniques for Economics and Management
* In-Industry Training
SEMESTER- III
* Human Value in Education
* Rural Marketing Management
* Credit Seminar
* International Trade and Marketing for Agribusiness
* Supply Chain Management
* Marketing of Agricultural Inputs
* Macro Economics and Policy

SEMESTER- IV
* Strategic Management
* Project Management & Entrepreneurship Development
* Technical Writing, Communication Skills, Library and Information Services
* Management of Food Processing Industry
* Agricultural Development and Policy
* Research Project
* Viva - Voce

MINOR FIELD
* Agricultural Economics

Selection process:
Students are selected through a rigorous admission process comprising two phases. In first phase, written examination for admission MBA (Agribusiness) is conducted by University itself i.e. Management Entrance Tests (METs). In the second phase, the shortlisted candidates are screened through Group Discussions and Personal Interviews, to select a pool of the most talented budding managers. Admissions are also done through AIEEA (All India Entrance Exam for Admissions) conducted by the Indian Council of Agricultural Research (ICAR).
FACULTY

Dr. Y.P. Sachdeva  
M.B.A., Ph.D.  
Professor

Dr. Prathiba Goyal  
M.B.A., Ph.D.  
Professor

Dr. Ramandeep Singh  
M.B.A., Ph.D.  
Professor

Dr. Gangadeep Banga  
M.B.A., Ph.D.  
Professor

Dr. Babita Kumar  
M.B.A., Ph.D.  
Professor

Dr. Y.P. Sachdeva  
M.B.A., Ph.D.  
Professor

Dr. Prathiba Goyal  
M.B.A., Ph.D.  
Professor

Dr. Ramandeep Singh  
M.B.A., Ph.D.  
Professor

Dr. Gangadeep Banga  
M.B.A., Ph.D.  
Professor

Dr. Babita Kumar  
M.B.A., Ph.D.  
Professor

Dr. L.M. Kathuria  
M.B.A., M.Com., Ph.D  
Professor

Dr. Khushdeep Dharni  
B.E (Mech. Engg.),  
M.B.A., PGDOM, Ph.D  
Associate Professor

Dr. Navdeep Aggarwal  
M.B.A., Ph.D.  
Associate Professor

Dr. Mohit Gupta  
M.B.A., Ph.D.  
Assistant Professor

Dr. Sukhmani  
M.B.A., Ph.D.  
Assistant Professor

“Managers of the world’s greatest resources”
ASSOCIATE FACULTY

Dr. D.K.Grover  
Professor, & Director (AERC)  
Economics and Sociology

Dr. Mohammed Javed  
Professor of Statistics  
Mathematics, Statistics and Physics

Dr. Jitender Mohan Singh  
Professor of Economics  
Economics and Sociology

Dr. Gurjeet Singh Walia  
Assistant Professor of Statistics  
Mathematics, Statistics and Physics

Dr. M. K. Sekhon  
Senior Economist (Marketing)  
Economics and Sociology

Dr. Harmandeep Singh  
Assistant Professor of Mathematics  
Mathematics, Statistics and Physics

Dr. Mini Goyal  
Senior Economist (Marketing)  
Economics and Sociology

Dr. Pankaj Sharma  
Assistant Plant Pathologist  
Plant Breeding and Genetics

Dr. Manjeet Kaur  
Senior Farm Economist  
Economics and Sociology

Dr. Ashoo Toor  
Assistant Professor, Agricultural Journalism,  
Language & Culture

Dr. Arjinder Kaur  
Senior Agricultural Economist  
Economics and Sociology

Dr. Sumedha Bhandari  
Assistant Professor, Agricultural Journalism,  
Language & Culture

Dr. (Ms.) Laishram Priscilla  
Assistant Farm Economist  
Economics and Sociology

Dr. Vandana Kanwar  
Assistant Scientist (AICRP),  
Human Development & Family Studies

Dr. Shaikh Mohd. Mouzam  
Assistant Farm Economist  
Economics and Sociology

Dr. (Mrs.) Suniti Bala  
Assistant Librarian  
Dr. M. S. Randhawa Library
IN-INDUSTRY TRAINING

Students are required to undergo “In-Industry Training” with a reputed firm or an organization for a period of six weeks after the second semester and submit a report along with a presentation after completion of training.

Why recruit us?

With the expanding need for good and dynamic managers in today’s contemporary world of industrial organizations and Multinationals we are putting our efforts towards being the best at what we are to be ready to adapt and conquer any situation with the knowledge and technical skills that we have acquired over the years.
OUR ELITE ALUMNI

Mr. D. L. Sharma
MANAGING DIRECTOR,
VARDHMAN YARNS AND THREADS LTD.

Mr. S. K. Sharma
DIRECTOR, NAHAR SPINNING MILLS LTD.

Mr. Inderjit Dhuria
CORPORATE GENERAL MANAGER, (RAW MATERIAL AND COMMERCIAL) VARDHMAN SPINNING AND GENERAL MILLS LTD.

Mr. Parshotam Dass
FACULTY, UNIVERSITY OF MANITOBA, WINNIPEG

Mr. R. K. Jain
FORMER VICE-PRESIDENT, (NORTH SBU) AND HEAD PROFESSIONAL PRODUCTS SYNGENTA INDIA LTD.

Mr. A. S. Baweja
CHIEF FINANCIAL OFFICER, GLOBAL ENERGY LTD.

Mr. N. S. Bawa
DEPUTY GENERAL MANAGER (NORTH), INDOFIL CHEMICALS LTD.

Mr. Swinder S. Janda
PROFESSOR (MARKETING), KANSAS STATE UNIVERSITY, USA

Mr. Jaswinder Singh Ahluwalia
CEO AND EXECUTIVE DIRECTOR, DRS ROOFTECH AND INFRASTRUCTURE PVT. LTD.

Mr. Munish Singhal
SECRETARY, PUNJAB LEGAL SERVICES AUTHORITY

Mr. Mahesh Munjal
CHAIRMAN & MANAGING DIRECTOR, MAJESTIC AUTO LTD.

Mr. R. K. Jain
FORMER VICE-PRESIDENT, (NORTH SBU) AND HEAD PROFESSIONAL PRODUCTS SYNGENTA INDIA LTD.

Mr. Balmukad Sharma
ADDITIONAL M. D. MARKFED, PUNJAB

Mr. Kanwalbir Singh
REGIONAL HEAD (NORTH), YES BANK

Mr. Vikram Bector
CHIEF TALENT OFFICER, TATA MOTORS LTD.

Mr. Dhirendra Kumar
MANAGING DIRECTOR, CAMSON AGRITECH LTD., BANGALORE

Mr. Vinay K. Kaushal
MANAGING DIRECTOR, GLOBAL ALLIANCE ORGANISATION, CHICAGO

Mr. A. S. Baweja
CHIEF FINANCIAL OFFICER, GLOBAL ENERGY LTD.

Mr. Balmukad Sharma
ADDITIONAL M. D. MARKFED, PUNJAB

Mr. Vikram Bector
CHIEF TALENT OFFICER, TATA MOTORS LTD.
FINAL AND SUMMER PLACEMENTS

MAIN RECRUITERS

PLACEMENTS 2017-19

HIGHEST PAY PACKAGE
Rs. 7,20,000/annum

Median pay package
Rs. 4,20,000/annum
TOTAL STRENGTH

MALE
FEMALE

36
28
8

"In an effective classroom students should not only know what they are doing. They should also know why and how"
—Harry Wong
Name: Agadala Ram Prasad  
Reg No.: L-2018-BS-01-MBA(AB)  
Age - 25  
Internship company : NamasteKisan  
Project Title : Study on Brand awareness and Consumer perception towards Online Grocery NamasteKisan in Hyderabad  
Graduation field: BSc Agriculture  
Contact no : 8309391098  
E-mail: raam3355@gmail.com

Name: Akash pao  
Reg No.: L-2018-BS-02-MBA(AB)  
Age - 24  
Internship company : Amul  
Project Title : practices and problems of farm tourism in majha region of punjab  
Graduation field: BSc Agriculture  
Contact no : 9436431920  
E-mail: akashpao@gmail.com

Name: Amandeep Kaur  
Reg No.: L-2018-BS-03-MBA(AB)  
Age - 24  
Internship company : Amul  
Project Title : To study the Retailer preference and penetration of Amul products in different regions of Ludhiana  
Graduation field: BSc.Hons.Agriculture  
Contact no : 7087384902  
E-mail: amandeep.kaur51295@gmail.com

Name: Amarveer Singh Chahal  
Reg. No. : L-2018-BS-04-MBA(AB)  
Age- 24  
Internship company : AMUL  
Project Title : To study the Retailer preference and penetration of Amul products in different regions of Ludhiana  
Graduation field: BSc Agriculture  
Contact no: 8837872323  
E-mail : amarveerchahal@gmail.com
Name: Amit Chhabra  
Reg. No.: L-2018-BS-05-MBA(AB)  
Age: 24  
Internship company: Verka  
Project Title: Consumer behaviour and perception of Bathinda people towards Verka ice cream  
Graduation field: BSc Agriculture  
Contact no: 9417517149  
E-mail: Chhabraamit545@gmail.com

Name: Ankur Lohadia  
Reg. No.: L-2018-BS-06-MBA(AB)  
Age: 24  
Internship company: SARAS  
Project Title: To study the working of different departments in Jaipur Zila Dugdh Utpadak Sahakari Sangh Limited (JAIPUR SARAS DAIRY)  
Graduation field: BSc Agriculture  
Contact no: 8805824609  
E-mail: lohandiaankur@gmail.com

Name: Arshdeep Singh  
Reg. No.: L-2018-BS-07-MBA(AB)  
Age: 25  
Internship company: VERKA  
Project Title: Study of consumer perception and behaviour of Ludhiana people toward Verka cheese  
Graduation field: BSc Agriculture  
Contact no: 7696489890  
E-mail: arsh7696489890@gmail.com

Name: Ashpreet Sharma  
Reg. No.: L-2018-BS-08-MBA(AB)  
Age: 23  
Internship company: Amul  
Project Title: To study the Retailer preference and penetration of Amul products in different regions of Ludhiana  
Graduation field: BSc.Hons.Agriculture  
Contact no: 9781492811  
E-mail: ashus97814@gmail.com
Name: Diyyala Reddy Prasanna
Reg. No.: L-2018-BS-09-MBA(AB)
Age: 23
Internship company: NamasteKisan
Project Title: Study on Brand awareness and Consumer perception towards Online Grocery Namastekisan in Hyderabad
Graduation field: BSc Agriculture
Contact no: 9110739843
E-mail: diyyalareddyprasanna@gmail.com

Name: Gurjeet Singh
Reg. No.: L-2018-BS-10-MBA(AB)
Age: 24
Internship company: Cogneesol Agtech pvt
Project Title: To identify different agriculture equipments manufacturing units in Punjab and established business to business sale
Graduation field: BSc Agriculture
Contact no: 9807768000
E-mail: gurjeetaulakh56@gmail.com

Name: Gurwinder Singh
Reg. No.: L-2018-BS-11-MBA(AB)
Age: 24
Internship company: Verka
Project Title: Consumer behaviour and perception of Jalandhar people towards verka curds
Graduation field: BSc. Hons. Agriculture
Contact no: 8146885795
E-mail: gurwinder-sobs@pau.edu

Name: Gurvinder Singh
Reg. No.: L-2018-BS-12-MBA(AB)
Age: 24
Internship company: Indoin biolife Pvt Ltd.
Project Title: Market analysis and volume assessment of key cotton seed hybrids (bt) in specified markets of Punjab for different companies.
Graduation field: BSc Agriculture
Contact no: 8054236502
E-mail: guribrar6666@gmail.com
**Name:** Harmanpreet Singh  
**Reg. No.:** L-2018-BS-13-MBA(AB)  
**Age:** 23  
**Internship company:** Indo-in biolife pvt ltd.  
**Project Title:** Market analysis and volume assessment of key cotton seed hybrids (bt) in specified markets of Punjab for different companies.  
**Graduation field:** B.Sc. Agriculture  
**Contact no:** 9907000065  
**E-mail:** harmanbhandhari@gmail.com

**Name:** Harparveen kaur malhi  
**Reg. No.:** L-2018-BS-14-MBA(AB)  
**Age:** 23  
**Internship company:** Punjab agro food grain  
**Project Title:** Study organisational structure and supply chain of PAFC  
**Graduation field:** Biotechnology  
**Contact no:** 7973594344  
**E-mail:** kaurmalhi0701@gmail.com

**Name:** Harsheel  
**Reg. No.:** L-2018-BS-15-MBA(AB)  
**Age:** 23  
**Internship company:** Indo-Israel Crop science  
**Project Title:** A study of market network and Evaluate Brand Awareness of Indo-Israel crop science in three district of UP  
**Graduation field:** BSc.Hons.Agriculture  
**Contact no:** 9416879070  
**E-mail:** sharma.harsheel6996@gmail.com

**Name:** Himanshu  
**Reg. No.:** L-2018-BS-16-MBA(AB)  
**Age:** 25  
**Internship company:** Vardhman Spinning And General Mills  
**Project Title:** A study about Better Cotton Initiative and to check feasibility of implemention of BCI project in several blocks of Haryana region.  
**Graduation field:** BSc Agriculture  
**Contact no:** 9780806252  
**E-mail:** himanshusobs@pau.edu
Name: Hussanmeet sandhu  
Reg. No.: L-2018-BS-17-MBA(AB)  
Age - 25  
Internship company: GCMMF LTD.  
Project Title: Retailer preference and penetration of amul products in different regions of Ludhiana.  
Graduation field: BSc Agriculture  
Contact no: 6239604991  
E-mail: hussanmeet.sandhu@gmail.com

Name: Jashanpreet Singh  
Reg. No.: L-2018-BS-20-MBA(AB)  
Age - 24  
Internship company: Verka  
Project Title: Study of consumer perception and behaviour of Ludhiana people toward Verka butter  
Graduation field: Btech Dairy Technology  
Contact no: 9781596659  
E-mail: jashanmakkar2213@icloud.com

Name: Jasneet kaur  
Reg. No.: L-2018-BS-21-MBA(AB)  
Age- 22  
Internship company: National Fertilizer Limited  
Project Title: Study of marketing HR and Agribusiness  
Graduation field: BSc Agriculture  
Contact no: 8559045689  
E-mail: jasneetkaur97.jk@gmail.com
Name: Navdeep  
Reg. No.: L-2018-BS-22-MBA(AB)  
Age - 23  
Internship company: NIAM  
Project Title: Linking FPOs to residential houses of metropolitan cities: A study in Ludhiana city of Punjab  
Graduation field: B.Sc. (Biotech)  
Contact no: 9478747878  
E-mail: navdeepnavi090@gmail.com

Name: Navdeep Singh  
Reg. No.: L-2018-BS-23-MBA(AB)  
Age - 23  
Internship company: Verka  
Project Title: Study of marketing of verka lassi  
Graduation field: BSc Agriculture  
Contact no: 9779109025  
E-mail: Navichahal4u@gmail.com

Name: Navdeep Singh  
Reg. No.: L-2018-BS-24-MBA(AB)  
Age - 24  
Internship company: Amul  
Project Title: To study the Retailer preference and penetration of Amul products in different regions of Ludhiana  
Graduation field: BSc Agriculture  
Contact no: 9780002630  
E-mail: navsandhu0672@gmail.com

Name: Opinder Singh  
Reg. No.: L-2018-BS-25-MBA(AB)  
Age - 23  
Internship company: Verka  
Project Title: Prospects and problems faced by dairy farmers in Ludhiana district  
Graduation field: B.Sc. (Biotech)  
Contact no: 7307882268  
E-mail: opindersingh0001@gmail.com
Name: Prabhvir Singh  
Reg. No.: L-2018-BS-26-MBA(AB)  
Age: 23  
Internship company: Verka  
Project Title: Procurement in lassi region ludhiana  
Graduation field: Bsc Agriculture  
Contact no: 9779208841  
E-mail: dhaliwalprabhvir@gmail.com

Name: Prashant  
Reg. No.: L-2018-BS-27-MBA(AB)  
Age: 24  
Internship company: Chambal Fertilizers and Chemicals Limited  
Project Title: Assessment of Direct Benefit Transfer (DBT)  
Graduation field: BSc Agriculture  
Contact no: 8789293755  
E-mail: prashantsingh930425@gmail.com

Name: Rajneesh  
Reg. No.: L-2018-BS-28-MBA(AB)  
Age: 24  
Internship company: Amul  
Project Title: To study the consumer behaviour towards fresh and loose milk  
Graduation field: BSc.Hons.Agriculture  
Contact no: 8699113832  
E-mail: rajneesh11400122@gmail.com

Name: Salagala. Rini Rechal  
Reg. No.: L-2018-BS-29-MBA(AB)  
Age: 23  
Internship company: Namastekisan  
Project Title: Study on Brand awareness and Consumer perception towards Online Grocery Namastekisan in Hyderabad  
Graduation field: BSc.Sc.Agriculture  
Contact no: 8317513033  
E-mail: rimirachelsalagala@gmail.com
Name: Satvir Singh
Reg. No.: L-2018-BS-30-MBA(AB)
Age: 22
Internship company: GCMMF LTD.
Project Title: Retailer preference and penetration of Amul products in different regions of Ludhiana.
Graduation field: BSc. Agriculture
Contact no: 8196022214
E-mail: singhsatvir936@gmail.com

Name: Shubham
Reg. No.: L-2018-BS-31-MBA(AB)
Age: 23
Internship company: I cogneesol agtech pvt. ltd. (apni kheti)
Project Title: Different Marketing strategies of physical branding of Apni kheti at different locations in Punjab
Graduation field: BSc. Agriculture
Contact no: 8699929640
E-mail: shubhamsain1996@gmail.com

Name: Shubham Singh Panwar
Reg. No.: L-2018-BS-32-MBA(AB)
Age: 23
Internship company: GCMMF LTD.
Project Title: Retailer Preference and Penetration of Amul Products in Different Regions of Ludhiana.
Graduation field: BSc. Hons. Agriculture
Contact no: 7014364153
E-mail: shubham541995@gmail.com

Name: Swepnil Singh
Reg. No.: L-2018-BS-33-MBA(AB)
Age: 25
Internship company: GCMMF Ltd
Project Title: Consumer behaviour towards packed milk and loose milk
Graduation field: BSc. Agriculture
Contact no: 9501724204
E-mail: swepnil9@gmail.com
Name: V. Gayathri Samanvitha  
REG. NO.: L-2018-BS-34-MBA(AB)  
AGE: 24  
Internship company: NamasteKisan  
Project Title: Study on brand awareness and consumer perception towards Online Grocery Namastekisan in Hyderabad  
Graduation field: BSc. Agriculture  
Contact no: 9740294344  
E-mail: gayathri.samanvitha47@gmail.com

Name: Vishavdeep Singh  
Reg. No.: L-2018-BS-35-MBA(AB)  
Age: 24  
Internship company: Verka  
Project Title: Study of consumer perception and behaviour of Ludhiana people toward Verka cheese  
Graduation field: BSc. Agriculture  
Contact no: 9914591920  
E-mail: vishurana786.vr@gmail.com

Name: Gurbaj Singh  
Reg. No.: L-2018-BS-36-MBA(AB)  
Age: 23  
Internship company: Nestle India Limited  
Project Title: Study on time reduction in Warehouse Operations  
Graduation field: BSc. Hons. Agriculture  
Contact No: 9888882410  
E-mail: sidhugurbaz1@gmail.com
Committees/ Cultural Activities

Placement Coordinator
Dr. Khushdeep Dharni
Contact no : 8146133399
Email: kdharni@pau.edu