Placement Brochure 2021-23

SCHOOL OF BUSINESS STUDIES
PUNJAB AGRICULTURAL UNIVERSITY
LUDHIANA, PUNJAB

FINANCE | MARKETING | HUMAN RESOURCE | AGRI BUSINESS
BATCH: MBA 53rd & ABM: 18th (2021-2023)
The school provides students with the modern computer labs. Along with the computers, LCD projectors are available in all the classrooms. There is also a smart room available to the department for special lectures.

**COURSES**

**First Semester**

- ABM 501/Mgt. 501: Principles of Management and Organizational Behavior
- ABM 503/Mgt. 503: Managerial Economics
- ABM 504/Mgt. 504: Managerial Accounting and Control
- ABM 505/Mgt. 505: Marketing Management
- ABM 511/Mgt. 511: Management Information System
- STAT 421: Statistical Methods for Research Workers
- Math 423: Elementary Calculus for Business Management
- RPE 501: Research and Publication Ethics
- Additional for ABM: Communication for Management and Business

**Second Semester**

- ABM 502/Mgt. 502: Business Environment
- ABM 506/Mgt. 506: Human Resource Management
- ABM 507/Mgt. 507: Financial Management
- ABM 508/Mgt. 508: Production and Operations Management
- ABM 509/Mgt. 509: Research Methodology in Business Management
- ABM 512/Mgt. 512: Quantitative and Optimization Techniques for Economics and Management
- ABM 595/Mgt. 595: In-Industry Training
- PGS 502: Intellectual Property Management

**Third Semester**

- ABM 591/ Mgt. 591: Seminar
- ABM 595/Mgt. 595: In-Industry Training
- ABM 600/Mgt. 600: Project Research
- Econ. 502: Macro Economics and Policy

### Additional Subjects according to specialization

**ABM**

- ABM 514: Rural Marketing Management
- ABM 516: International Trade and Marketing for Agribusiness
- ABM 517: Supply Chain Management
- ABM 518: Marketing of Agricultural Inputs

**FINANCE**

- Mgt. 521: Management Control Systems
- Mgt. 522: Management of Financial Services

**HUMAN RESOURCE**

- Mgt. 532: Personnel Management Practices
- Mgt. 534: Industrial Relations in India

**MARKETING**

- Mgt. 514: Brand & Advertising Management
- Mgt. 516: Sales Management & Consumer Behavior
- Mgt. 517: Retail Management

### Fourth Semester

- ABM 510/Mgt. 510: Strategic Management
- ABM 513/Mgt. 513: Project Management & Entrepreneurship Development
- ABM 600/Mgt. 600: Research Project
- PGS 501: Technical Writing, Communication Skills, Library and Information Services

*Courses from field of Specialization
*Courses from minor field
*Viva — Voce

### MINOR FIELD - ABM

- Agricultural Economics

### MINOR FIELD - ABM

- Economics
- Sociology
- Statistics
- Computer science
- Extension education
OUR PRESTIGIOUS FACULTY

ASSOCIATE FACULTY

- Dr. Mohammed Javed Professor of Statistics Mathematics, Statistics and Physics
- Dr. Gurjeet Singh Walia Assistant Professor of Statistics Mathematics, Statistics and Physics
- Dr. Harmandeep Singh Assistant Professor of Mathematics Mathematics, Statistics and Physics
- Dr. Pankaj Sharma Assistant Plant Pathologist Plant Breeding and Genetics
- Dr. Ashoo Toor Assistant Professor, Agricultural Journalism, Language & Culture
- Dr. Sumedha Bhandari Assistant Professor, Agricultural Journalism, Language & Culture
- Dr. Vandana Kanwar Assistant Scientist, Human Development & Family Studies
- Dr. (Mrs.) Suniti Bala Assistant Librarian Dr. M. S. Randhawa Library
- Dr. (Mrs) Aarti Sharma Assistant Librarian Dr. M. S. Randhawa Library
- Dr. Jitender Mohan Singh Professor of Economics Economics and Sociology
- Dr. M. K. Sekhon Senior Economist (Marketing) Economics and Sociology
- Dr. Mini Goyal Senior Economist (Marketing) Economics and Sociology
- Dr. Manjeet Kaur Senior Farm Economist Economics and Sociology
- Dr. Arjinder Kaur Senior Agricultural Economist Economics and Sociology
- Dr. (Ms.) Laishram Priscilla Assistant Farm Economist Economics and Sociology

Dr. Sandeep Kapur
PROFESSOR
B.Tech, MBA, Ph.D.

Dr. Ramandeep Singh
PROFESSOR
B.Sc.(Forestry), MBA, Philosophy, Ph.D.

Dr. Gagandeep Banga
PROFESSOR
B.Sc.(Chem) Hons., MBA, Ph.D.

Dr. Babita Kumar
PROFESSOR
B.Sc. (Medical), MBA, Ph.D.

Dr. LM Kathuria
PROFESSOR
B.Com., MBA., M.Com., Ph.D. (Business Administration)

Dr. Khushdeep Dharni
PROFESSOR
B.E. (Mechanical Engineering), MBA, PGDOM, Ph.D.

Dr. Navdeep Aggarwal
PROFESSOR
B.Tech., MBA, Ph.D.

Dr. Mohit Gupta
ASSOCIATE PROFESSOR
B.Sc. (Agriculture), MBA, Ph.D.

Dr. Sukhmani
ASSISTANT PROFESSOR
B.Com, MBA, Ph.D.

Dr. Rakesh Rathore
ASSISTANT PROFESSOR
B.Sc. (Agriculture) MBA, (Agribusiness), PGDAEM-MOOCs, Ph.D. (Agribusiness Management)

Dr. Sarishma Sharma
TEACHING ASSISTANT
B.Com, MBA, Ph.D.
PROGRAMME INTERFACE
IN-INDUSTRY TRAINING
Students are required to undergo “In-Industry Training” with a reputed firm/organization for a period of four to six weeks after the second semester and are required to submit a report along with a presentation after completion of training.

LUDHIANA MANAGEMENT ASSOCIATION
Ludhiana Management Association (LMA) the local chapter of the All India Management Association was formed in December 1978 with the efforts of the School of Business Studies. Dr. D. R. Singh, the then Head of the Department of Business Management was the founder and president of this chapter. LMA provides an excellent platform for all the members to discuss problems and challenges of modern management. Lecture-cum-dinner and Tea meetings are its regular features. All the MBA & MBA (Agribusiness) students of the School of Business Studies are members of LMA. So they get ample opportunity to interact with top management consultants, senior executives, economics, experts and other luminaries. LMA also organizes short Executive Development Programmes for top and middle-level managers of local industry.

Summer Internship 2022

PREVIOUS PLACEMENTS

Recall Success
Our Main recruiters

1. PRE-PLACEMENT TALKS
   Pre-Placement Talks The Pre-Placement Talk (PPT) enables companies and students to interact with each other. The representatives from companies share key aspects of their firm, work environment, and growth opportunities. A typical PPT session is scheduled for 60 minutes followed by a 15-minute long Q&A session.

2. APPLICATION
   Application and Shortlists
   In response to job descriptions floated by companies, interested students apply through the Placements Office, managed by the Student Placements Team. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placements Office at least a week prior to their final placement interviews.

3. SHORTLISTS
   Placement Interviews
   The final placement process is conducted over a period of time beginning in September. Companies are encouraged to visit the campus for conducting the placement process.

4. PLACEMENT INTERVIEWS
   Offers and Acceptance
   The company can make an offer to the student after the final interview. For an offer to be valid, it should include details of the role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placements office, which in turn communicates it to the selected student. The acceptance of an offer is governed by the placement rules of PAU.
ANISHA N
Graduation: B.Sc. (Hons) Agriculture
Mail ID: anishan037@gmail.com
Phone Number: +91-7825005522
Age: 23
Summer Internship: Punjab Agri Export Cooperation Limited
Place: 49a, E.B. Street, Thukkappet, Chengam, Tiruvannamalai, Tamil Nadu, 606709

DEEPAK I P
Graduation: B.Sc.(Hons) Co-operation & Banking
Mail ID: deepakip18598@gmail.com
Phone Number: +91-7559984224
Age: 24
Summer Internship: CSB Bank Ltd, Kerala
Place: Imbranghattil House, Punnayurkulam post, Althaea, Thrissur district, Kerala-679561

ANMOL SHARMA
Graduation: B.Sc. (Hons) Agriculture
Mail ID: anmols380@gmail.com
Phone Number: +91-8284884269
Age: 23
Summer Internship: Sonalika Agro Solutions
Place: V.P.O. Bassi Kalan, District Hoshiarpur, 146102

GIRIDHAR SINGH
Graduation: B.Sc. (Hons) Agriculture
Mail ID: singhgiridhar96@gmail.com
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Age: 23
Summer Internship: Punjab Agro-industries
Place: Jai Ram Colony, Patel chowk, Pathankot-145001

ANMOL SINGH GREWAL
Graduation: B.Sc. Agriculture
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Age: 24
Summer Internship: Apnikheti
Place: V.P.O Dangon Distt. Ludhiana, 141108

GURNAAZ SINGH
Graduation: B.Sc. Agriculture
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Age: 22
Summer Internship: Glacier Products Pvt. Ltd.
Place: V.P.O. Gazikot Gurdaspur Punjab- 1435530
K LAKSHMI SUNANDA

Graduation: B.Sc. Agriculture
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Phone Number: +91-8897810670
Age: 25
Summer Internship: V R Agro Equipments
Place: 1-114, Gagdeguduru, Rajupalem YSR, Distt. Kadapa, Andhra Pradesh- 516359

MAHAKDEEP SINGH

Graduation: B.Sc. Agriculture
Mail ID: mbehniwall@gmail.com
Phone Number: +91-9878020553
Age: 23
Summer Internship: National Fertilizer Ltd.
Place: V.P.O. Faridkot Kotli Sabo, Distt.- Bhatinda

KANWAR PRATAP SINGH

Graduation: B.Sc. (Hons) Agriculture
Mail ID: kanwarpartapsingh8@gmail.com
Phone Number: +91-9501977180
Age: 23
Summer Internship: Sonalika Agro Solutions
Place: House no.-68/8 street-6 Dashmesh Nagar Doraha

MANJOT KAUR

Graduation: B.Sc. Agriculture
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Age: 25
Summer Internship: Cogneesol Agtech Pvt. Ltd.
Place: Adarsh Nagar, Ropar, Punjab 140001

KUMARDEEP SINGH

Graduation: B.Sc. Agriculture
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Summer Internship: Punjab Agro Industries
Place: V.P.O. Rameana Distt Faridkot 151202

MUSKAN

Graduation: B.Sc. (Hons) Agriculture
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Phone Number:7888371105
Age: 22
Summer Internship: Sonalika Agro Solutions
Place: Vill. Fatehpur, P.O. Hariana, Distt. Hoshiarpur
PRAKRITI
Graduation: B.Sc. Agriculture
Mail ID: sanchiwasson39@gmail.com
Phone Number: +91-8968241133
Age: 23
Summer Internship: Markfed Punjab
Place: 18,1a, Babadeep Singh Nagar Dhudianwal, Kapurthala, 144602

RACHIT KATOCH
Graduation: B.Sc. (Hons) Agriculture
Mail ID: rachitkatoch007@gmail.com
Phone Number: +91-7018252730
Age: 22
Summer Internship: Himalayan Brew Tea Factory
Place: Ramnagar colony, village Raipur tea estate, post office Thakudwara, Tehsil Palampur, Distt. Kangra, Himachal Pradesh, 176102

PALLAVI SAINI
Graduation: B.Sc. Agriculture
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Phone Number: +91-9876154787
Age: 24
Summer Internship: Cogneesol Agtech Pvt. Ltd.
Place: 10/89 P.A.U. Campus, Ludhiana Punjab, 141004

ROHAN PATHAK
Graduation: B.Sc. (Hons) Agriculture
Mail ID: pathakr202@gmail.com
Phone Number: +91-7696676807
Age: 24
Summer Internship: Punjab Agri Export Cooperation Ltd. Chandigarh
Place: No. 541-l, Street No. 5, Gautam Nagar, Hoshiarpur (146001), Punjab

PURAN SINGH
Graduation: B.Tech Food Technology
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Phone Number: +91-9465582701
Age: 23
Summer Internship: Pepsico India Holding Pvt. Ltd.
Place: Kauhrian road V.P.O. Dirba Distt.
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SAHAJPREET SINGH
Graduation: B.Tech Food Technology
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Age: 24
Summer Internship: Punjab Agro Juices, Chandigarh
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SHAMEETA CHANDEL
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Summer Internship: District Central Cooperative Bank
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TANIA THAKUR
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Summer Internship: Market Committee, Pathankot
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MASTERS OF BUSINESS ADMINISTRATION
- Finance
- Human Resource
- Marketing

SHARANJOT KAUR
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Age: 27
Summer Internship: Nestle Moga
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ANKIT BHARTI
Graduation: B.B.A
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Age: 22
Summer Internship: Vast Linker Pvt. Ltd.
Place: Mullanpur Road, Alhambra, Ludhiana-141110

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Summer Internship: Punjab Agri Export Cooperation Ltd. Chandigarh
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KAJAL GUPTA
Graduation: B.Com
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Age: 23
Summer Internship: Nirmal Bang Securities
Place: 52/23/1 Bagh Nahuria Mal Jain school, Bharat Nagar, Ludhiana-141001
RUPALI DHIR

Graduation: B.Com
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Age: 22
Summer Internship: Vardhman Spinning & General Mills
Place: 2180, Street No. 5, Basant Nagar, Shipvuri, Ludhiana

JAPLEEN KAUR

Graduation: BBA
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Summer Internship: Vast Linker Pvt. Ltd.
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RAJVEER KAUR

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Summer Internship: Vast Linker Pvt. Ltd.
Place: Samadh Bhai the., Bagha Purana, Distt. Moga-142057

MEHAK KAPOOR

Graduation: BBA
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Age: 23
Summer Internship: Nirmal Bang Securities
Place: 28, Cheema Park, Model Gram, Ludhiana

RUDRAKSHI KATHURIA

Graduation: B.Tech Food Technology
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Age: 23
Summer Internship: Vardhman Spinning & General Mills
Place: 7200/18, street no. 1, Bawa colony, Durga Puri, Haibowal Kalan, Ludhiana-141001

SANCHIT BHANDARI

Graduation: B.Com
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Age: 22
Summer Internship: Vardhman Spinning & General Mills
Place: 1656, Phase-1, Urban Estate, Dugri, Ludhiana-141013
ABOUT US

We strive to provide future managers with the requisite vision, innovation, dedication, and knowledge. Shaped by the curricula, which is a blend of theory and practical and honed by experienced faculty, our graduates vie with those of premier management institutions.

PLACEMENT COORDINATOR
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THANK YOU FOR STAYING WITH US!!!