



## THE YOUTH FESTIVAL DAILY

Punjab Agricultural University, Ludhiana. March 28, 2024. No. 1



PAU getting bedecked for the mega event

### Communiqué from the Captain of Quirk: Demystifying "Hunar Hoopla"

Greetings, merry festival-goers!

Ever found yourself amidst a whirlwind of talent, creativity, and sheer fun? Well, buckle up because that's precisely what "Hunar Hoopla" is all about!

Now, you might be scratching your heads, wondering, "What on earth is 'Hunar Hoopla'?" Fear not, dear friends, for I come bearing answers!

In the whimsical realm of our youth festival, "Hunar" (which means skill in the language of the muses), our newsletter proudly dons the moniker of "Hunar Hoopla." But what does it signify, you ask? Allow me to unravel this delightful enigma for you.

"Hunar" encapsulates the prowess, the finesse, and the sheer brilliance of our talented participants. It's a celebration of their skills in myriad forms, from dance to drama, from singing to sketching, and everything in between.

And what about the "Hoopla," you may ponder? Well, imagine the buzz of excitement, the whirlwind of activity, and the contagious energy that permeates the air during our festival. That, my friends, is the "Hoopla"—the spirited revelry, the jovial chaos, and the joyful pandemonium that makes our event an unforgettable extravaganza!

So, there you have it! "Hunar Hoopla" isn't just a name—it's a vibrant tapestry woven with threads of talent, laughter, and camaraderie. It's the heartbeat of our festival, the soul of our celebration, and the very essence of what makes "Hunar" truly special.

With that, dear readers, let the "Hunar Hoopla" begin—may it be a riotous cavalcade of laughter, creativity, and boundless merriment!

Yours in hoopla and hilarity,  
**Sheetal Thapar**  
Chief Cheerleader (Hunar Hoopla)

### Join the Joyful Jaunt

*In Ludhiana's embrace, where tractors roam with pride,  
PAU stands tall, with knowledge as its guide.  
Where the fields are golden and innovation's at play,  
There's a festival brewing, let's make our way!*

*In its 37th spin, the Inter-University bash,  
Where talents clash, in a friendly splash.  
'HUNAR – Harvesting National Talent' it's named,  
A celebration of brilliance, in unity proclaimed.*

*Six decades deep, like a well-aged wine,  
PAU's still kicking, feeling oh-so-fine.  
From March 28 to April 01, mark your date,  
For this talent fiesta, it's going to be great!*

*So gather 'round, let's have some fun,  
In Ludhiana's warmth, under the sun.  
PAU's extravaganza, a sight to behold,  
With laughter and merriment, let stories be told!*

### PAU Emissaries Express...

Excitement has filled the air as "Hunar" will be unfolding its tapestry of talent! With youth from every corner of India, all the event venues in the university will sparkle with dance, drama, music, fine arts, and literary brilliance. Let's unite in celebrating creativity and diversity. May the spotlight shine bright on the best performer!



**Dr. Satbir Singh Gosal**  
Vice-Chancellor, PAU

Amidst the convergence of bright minds and spirited hearts from India's academic landscape, our atmosphere is resonating with the rhythmic pulse of cultural diversity. Let's weave lifelong bonds, share ideas, and nurture a kinship that defies borders. Here lies an opportunity to honour our heritage while embracing the winds of change sweeping through corridors of talent and innovation.



**Dr. Rishi Pal Singh (IAS)**  
Registrar, PAU

Greetings, gifted participants from every corner of India! Step into the vibrant heart of PAU, Ludhiana, where culture thrives! Delight in the aromatic delights of North Indian cuisine, explore our lush greenery, and dive into the kaleidoscopic marvel of "Hunar." Best of luck to all performers, may your stay be both cozy and unforgettable! Savor every enchanting moment!



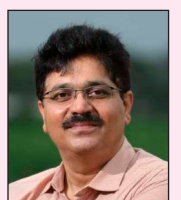
**Dr. Nirmal Jaura**  
Director Students' Welfare, PAU

The National Youth Festival isn't just a festivity; it's a cauldron of evolution. Where cultures dance, identities flourish, and languages weave tales. It transcends rivalry, blooming into a nexus of aspirations, prowess, and unity. Embrace it not just to flaunt talents, but as an odyssey of growth. PAU, our gracious host, is amidst infrastructural transformations; weask for your patience.



**Dr. Rishi Indra Singh Gill**  
Estate Officer, PAU

Our programs extend beyond events, serving as stepping stones for communal harmony, teamwork, and national ethos. This celebration transcends geography, amplifying youthful exuberance, and shaping tomorrow's leaders with universal values. Please stay anchored in discipline to help us craft a superior service for you.



**Dr. Vishal Bector**  
Convener, Programme Committee



## Hunar Happenings: A Symphony of Skill and Sass!

Salutations, dear readers, from the dazzling epicenter of talent, Ludhiana! As we gear up for the 37th Inter-University National Youth Festival at Punjab Agricultural University, we are thrilled to present the maiden voyage of "Hunar," your passport to all things skillful and sensational.

Firstly, a shout out to the organizers who've orchestrated this carnival of abilities — imagine juggling cats, but instead, it's logistical nightmares! Our hats off to them! Now, let's dive into the venue description. Picture this: a place where creativity flows like the Bhangra beats, where the air is thick with the aroma of academic brilliance mixed with a hint of determination. It's PAU, where every corner has a story, and every street is a stage. Need help? We've got contact persons for that. Remember, they're like the wizards of the festival, guiding you through this magical journey.

In this issue, we've got the inside scoop with our initial participant observations. Spoiler alert: excitement levels are off the charts! Students from over 100

universities are here to prove that they've got more talent in their little fingers than the rest of us have in our entire bodies. Brace yourselves, Ludhiana, for a talent tsunami!

Check out our venue map because navigating through brilliance can be tricky. But fear not, we've got you covered. We also present the zany observations of team managers — spoiler: they're on the edge of their seats with a mix of pride and mild panic. Ever wondered what happens behind the scenes? Backstage rehearsals are like a Bollywood movie in fast-forward — drama, intensity, and the occasional wardrobe malfunction. It's the real-life theater of dreams!

And finally, a big shout out to the participating universities. Your presence here turns Ludhiana into a melting pot of culture, talent, and chaos. Stay tuned for more hilarity, wisdom, and surprises in the upcoming issues of "Hunar Hoopla." Until then, let the talent extravaganza begin!

- Editor

### Tagline Tango



Caption this and seize those cash prizes (Rs 500, Rs 300, and Rs 200) faster than a wink! Only 'Hunar' fest students can hop on board. Text your entry to 9779989890 with: Student Name, University, Phone Number with UPI by 2:00 pm of 28-03-2024. One entry each for each contest, folks! Let's keep it as fair as a Monday morning verdict. And remember, no hoarding more than two prizes in the entire fest! Best of luck, wordsmiths! (Sponsor: Editorial Team)

## Insights and Reflections

### Participants

"Attending the National Youth Festival is going to be an incredible experience. We are looking forward to connect with budding artists from all over the country. Let the spirit of camaraderie guide our paths towards new explorations!"

*Dhiman Chakraborty  
Assam Royal Global University, Assam*

"From the moment I stepped into this abode of knowledge, I was fascinated by the picturesque surroundings. The meticulously designed pathways and well-maintained gardens deserve appreciation. Looking forward to explore the natural landscape of the place in the days to come."

*Jeet Pathak  
Cotton University, Assam*

"I have worked hard to reach this level and I am equally excited to bring laurels to my institution. It has been an amazing journey and I am looking forward to strengthen ties with talented artists from across the country."

*K. Satya Rama Krishna  
Krishna University, Andhra Pradesh*

"I am happy and nervous at the same time. The last minute preparations will make all the difference. Let the coming days unfold new horizons fostering growth and connectivity."

*Chanbenthung Lotha  
Nagaland Central University, Lumami*

"Hardwork and diligence will help me in moving one step closer to my goal and will launch me on the platform of success. I am ready to unlock my potential with tremendous zeal and gusto. All the best to other participants and teams."

*Sharangopani Borah  
Cotton University, Assam*

### Team Managers

"We are humbled to receive such a warm welcome by the PAU authorities. The accommodation arrangements are top-notch. Thank you for providing us exceptional service on the first day of our arrival."

*M. Sivaranjani  
Krishna University, Andhra Pradesh*

"We are extremely delighted to express our gratitude to the organizers for making our stay comfortable and for helping us navigate different routes. Coming days will be full of challenges and our team is well prepared to embrace victory."

*Dr. Rishikesh Singh Faujdar  
Dept. of Law, Nagaland Central University, Lumami*

"Our team is all set to rock the stage. We have heard a lot about the warm hospitable demeanour of the people of Punjab. Coming from Assam to Punjab will unlock inter-cultural connections and we envisage forming new bonds that will eventually become a treasured part of our memories."

*Mukti K Hazarika  
Cotton University, Assam*

"Punjab Agricultural University's campus is an absolute delight to behold. The grand architecture with serene ambience serves as a testimony to its rich historical past. Our team has endeavoured to make our place in the national youth festival and we are hopeful that our efforts will witness a fruitful culmination."

*Ravi Haveri  
Mangalore University, Karnataka*

"We are on the brink of a vibrant start and it is time for the teams to move ahead with panache. The much awaited mega event will unveil manifold opportunities for the participants to exhibit their talents and skills. We will try to give our best."

*Pratibha R J  
JSS Science and Technology University, Mysuru, Karnataka*

### Today's Buffet of Busyness (Day 1)

| Day / Venues             | Dr. A.S. Khehra Open Air Theatre  |
|--------------------------|---|
| 28.03.2024<br>(Thursday) | 10:00 am - Flag Off,<br>Cultural Procession<br>04:00 pm - Inauguration Ceremony |



## Appetizing Alleys



**Farm View Café**

**Sharma Canteen:** Near PAU's College of Horticulture and Forestry, this eatery is renowned for its *gud ki chai*, *chana samosa*, *gulab jamun*, and *cheese sandwiches*.

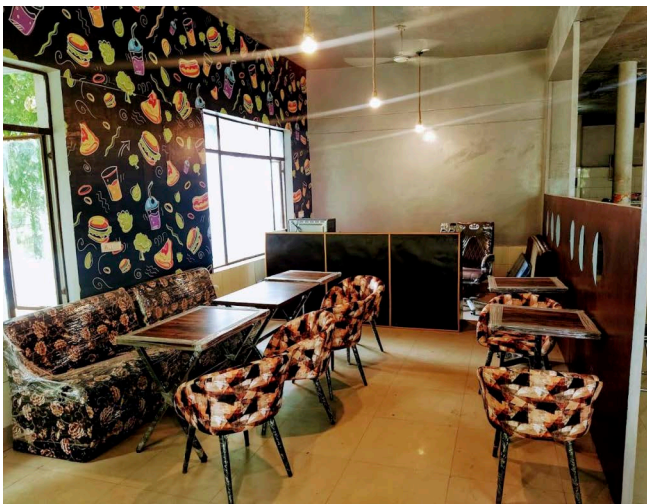
**Sukhdev Singh LPM Dhaba:** Located near GADVASU's College of Veterinary Science, this food joint offers budget-friendly vegetarian and non-vegetarian meals. Enjoy the rustic ambiance and traditional Punjabi cuisine like *makki ki roti* and *sarson ka saag*.

**DC Canteen:** The College of Agriculture's canteen, nestled within PAU, attracts students, faculty, and visitors with its cozy ambiance. Offering diverse food options ranging from flavours of Punjab to grab-and-go meals, it's a bustling hub during lunch.



**Nescafé**

**Vet Canteen and Cafe:** Cradled behind GADVASU's College of Veterinary Science, this gazebo café caters to varied dietary needs. Its serene, tree-surrounded ambiance attracts visitors for tea, coffee, light snacks, and community engagement.



**Student Home Canteen**

is near the Director (Seeds) premises.

**Amul Booth:** Amul, a beloved dairy brand nationwide, has a booth near Nescafé by the Students' Home, PAU. Aside from dairy, it offers affordable grilled sandwiches and frozen snacks, with packing options available.

**Juice Corners:** With numerous juice corners serving fresh juices and fruit salads in the university, the one near the Bank of Baroda in PAU market is renowned for its milkshakes and juices.

Remember, if you can't decide where to eat, just follow your nose. It's the best GPS in a food court adventure!



**Amul Booth**

PAU has made ample arrangements to keep the participants of 'Hunar' well fed. Explore the food court outside the Director Students' Welfare office, tailored for guests from diverse backgrounds. Experience state delicacies and foster inter-cultural bonds. However, many nearby eateries also offer quick bites.

**Nescafé:** For a meal amidst nature's embrace, head to Nescafé, nestled opposite Dr. M.S. Randhawa Library, PAU. Indulge in affordable, mouth-watering delights amidst serene surroundings, making for a perfect culinary escape.

**Student Home Canteen:** Adjacent to Students' Home, the Cafeteria presents a menu tailored to diverse tastes, featuring Punjab's renowned delights like *paranths*, *chole bhature*, and *lassi*. Enjoy socializing with fellow visitors over coffee.

**Farm View Café:** Huddled within the agricultural expanse of the university, Farm View Café beckons guests to relax amidst verdant greenery. Savouring diverse Punjab cuisine, adjacent to Thapar Hall, PAU offers a tranquil spot for breakfast, lunch, and tea.

## Rescue Genies



**For First-Aid**  
Dr D.S. Pooni,  
Chief Medical Officer,  
PAU Health Centre  
Contact: 9872975131



Dr Kamalpreet Kaur,  
Chief Medical Officer,  
PAU Health Centre  
Contact: 9872819304



Dr Jaspreet Kaur,  
Chief Medical Officer,  
PAU Health Centre  
Contact: 9872336500



**For Security**  
Dr Sukhpreet Singh,  
Security Officer, PAU  
Contact: 8146800557



**For Transportation**  
Dr V.P. Sethi,  
HoD, Mechanical Engineering,  
CoAE&T, PAU  
Contact: 9814526629



**For Food Arrangements**  
Dr Prabhjot Singh Sandhu,  
HoD, Plant Pathology, CoA, PAU  
Contact: 9855519676

## WISDOM NUGGETS

"Our ability to reach unity  
in diversity will be the  
beauty and the test of our  
civilization."

- Mahatma Gandhi

"Youth festivals are not  
just about entertainment;  
they are about  
empowerment, education,  
and the collective journey  
towards a more inclusive  
and equitable society."

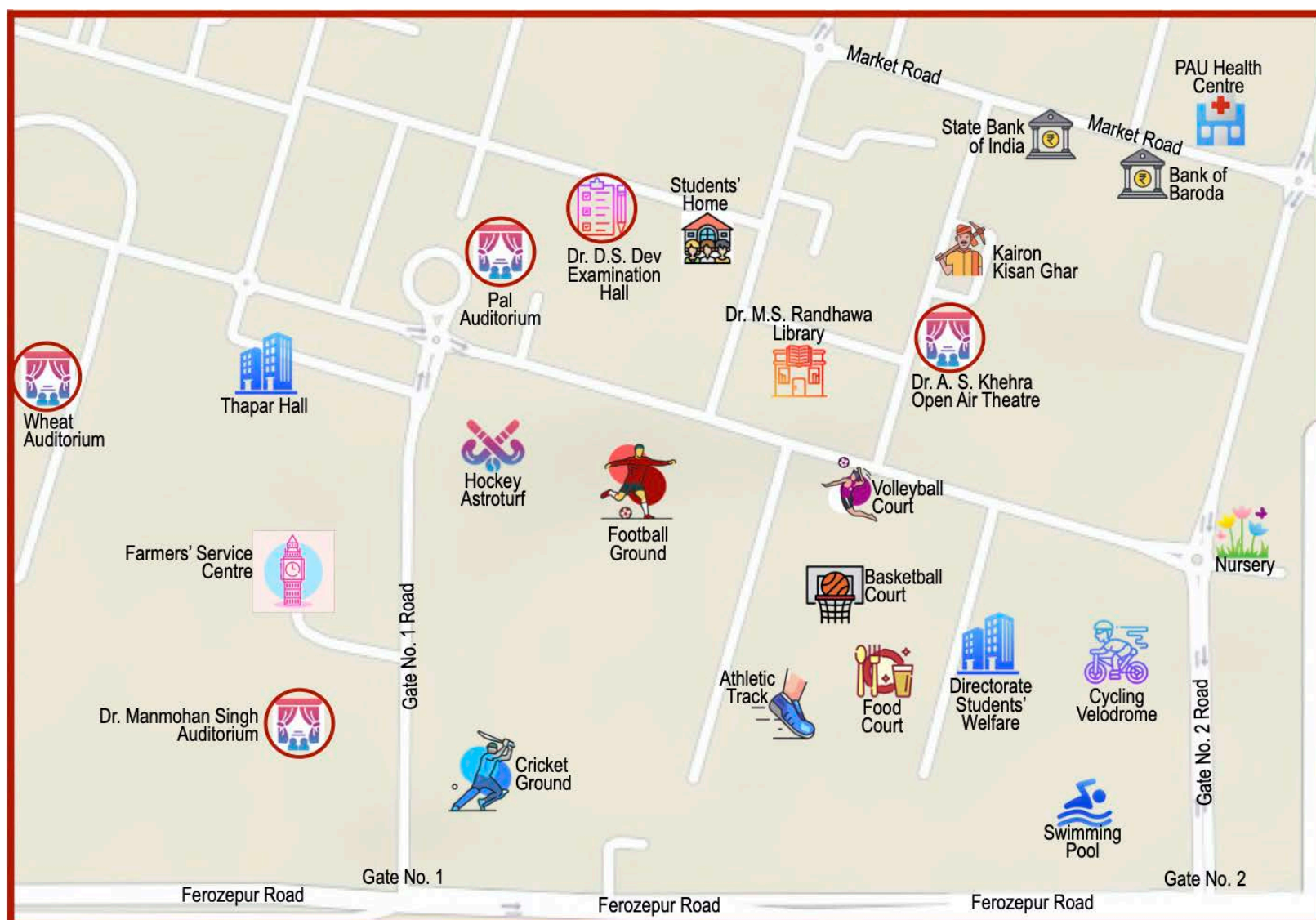
- Barack Obama



# PAU Welcomes You



## Navigational Chart of Destination Delight



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